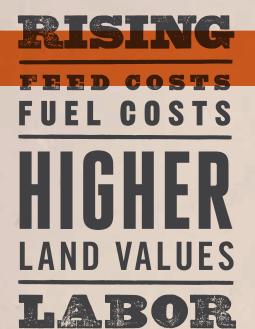


# SPRING 2012 FOCAL POINT



ABS



# **HOW DO YOU OFFSET YOUR COSTS?**

**GERTETICS MAXIMIZE** EFFICIENCY **ENHANCE** PRODUCTION **INCREASE** PROFITABILITY

> At a time of record high prices in the industry, Proven Genetics are PRICELESS to your operation. In fact, genetics are the lowest input cost with the greatest net return for your investment.

... And the value only multiplies for the Al sired females you retain.



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# NGUS SIRES



# **Impact Calving Ease Genetics**

- One of IN FOCUS' best all around sons
- Combines double digit calving ease with outstanding performance, type and carcass merit
- No bull in the main sire summary can match his combination of Birth Weight and Beef Value
- Maternal brother to COMPLETE
- Should sire additional frame and muscle compared to IN FOCUS with similar capacity and fleshing ability



SUMMITCREST FOCUS 2U66 AAA 16265642 BORN: 2/1/08

Owned by: Summitcrest Inc., OH; ABS Global, Inc., WI

	S A F FOCUS OF E R
MYTTY IN FOCUS	MYTTY COUNTESS 906
	VERMILION DATELINE 7078
SUMMITCREST ELBA 1M17	SUMMITCREST ELBA 1F43
Service .	

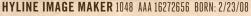
TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH	CW	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$W	\$ G	\$B
EPD	+11	-3.3	+62	+112	+.11	+0.3	+.99	+19	I+6.4	+13	+25	0	+48	+0.5	+35	+.55	+.45	+.020	0	0	12	11 20	+39.74	. 20. 01	+72.60
ACC	.56	.74	.63	.54	.29	.68	.58	.24	.05	.22	.25	0	.27	.25	.28	.33	.38	.33	0	0	51	-11.30	+39.74	+29.01	+72.00
	-	-	-			-	-	-	_		-	-		-	55					-		-	EPD's as o	of 3-23-12	TOP 25%



# **Powerful Image Maker**

- ✓ Curve bender sire that ranks in the top 5% for WW and top 1% for \$W
- ✓ Sons were the lead sire group and high sellers in the 2012 Hyline bull sale
- First daughters are wet and picture perfect
- Tremendous feet and legs, a moderate IMAGE MAKER with added muscle and thickness
- Blends many of the industry's historic greats for maternal genetics

CALVING \*\*\*



Owned by: Hyline Angus, MT; Charles Stanford, MS; ABS Global, Inc., WI

	HERO 6267 OF R R 2418	
A IMAGE MAKER 0415	H A RITO BLACKCAP 9038	
	D H D TRAVELER 6807	
IYLINE PRIDE T L 319	HYLINE PRIDE 265	



HYLINE IMAGE MAKER x Hyline Rito 895, Hyline Image Maker 91, Hyline Angus Ranch, MT

TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH	CW	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$W	\$G	\$B
EPD	+8	+0.9	+63	+103	+.16	+0.4	+.11	+0		+7	+27	0	+44	+0.3	+31	+.34	+.40	025	0	0	1	10.05	. 40.02	.07.66	+66.73
ACC	.39	.58	.45	.35	.24	.22	.23	.21		.20	.23	0	.24	.23	.21	.25	.27	.23	0	0	1	-10.05	+40.83	+27.00	+00.73

2

# NGUS SIRES



Owned by: Express Ranches, OK; Carl & Verna Oeder, OH;

EXAR 263C

**CONNEALY CONSENSUS** 

G A R EVAS EXT 1525

BLUE LILLY OF CONANGA 16

ABS Global, Inc., WI

**CONNEALY CONSENSUS 7229** 

EXAR EVAS 71561

# **Leading Consensus**

- ✓ The lead bull in the Express Ranches 2012 Denver Champion Carload
- ✓ The Lot 1 and featured bull in the 2012 Express Sale
- High performing Consensus 7229 son with added extension and eye appeal
- His genomically enhanced EPDs rank him in the top 1% of the breed for \$W and the top 2% for \$B

# ORIgen



CHAMPION CARLOAD DENVER 2012

TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH	CW	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$W	\$G	\$B
EPD	+8	+0.9	+70	+127	+.11	+0.3	+1.08	+6		+11	+30	0	+44	+0.7	+42	+.81	+.41	+.063	0	0	0	10.55	+42.09		. 75 74
ACC	.34	.42	.34	.34	.31	.32	.42	.24		.08	.14	0	.29	.20	.25	.35	.29	.29	0	0	0	-18.55	+42.09	+27.33	+/5./4
			-	-		-	_			_				-	-	1.00	11	_	-				EPD's as o	f 3-23-12	TOP 25%



# **RITO 6EM3 × IMAGE MAKER**

- ✔ Off the charts top 1% of the breed for \$W and a heavy muscled top 10% for REA
- ✓ Moderate BW 6EM3 Son that ranks in the top 2% of the breed for WW and YW
- Thick made with added length of body, frame and performance
- Pfizer 50K places him in the top 1% for RFI
- Member of the same NWSS Champion Carload as COUNSEL

# EXAR MAINSTREAM 1307B AAA 16873433 BORN: 2/18/11

**Owned by:** Express Ranches, OK; Vista Farms and Cattle Company, AL; ABS Global, Inc., WI

TRAIT CED B	W WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK H	d/Dts	MW	MH	CW	
	BLACKB	IRD OF	RR 626	1										
EXAR BLACKBIRD 8747	H A IMAC	GE MA	KER 041	5										
KITO OLINIS OF 4LI LIVIDLAZON	RITA 4L1	OF 25	36 208											
RITO 6EM3 OF 4L1 EMBLAZON	OCCEN	IBLAZ	ON 8541											

TRAIT																					\$EN	\$W	\$ G	\$B
EPD																			0	0	0 10	. 40 14	.00.00	
ACC	.32	.39	.32	.32	.31	.30	.31	.25	.13	.18	0	.25	.19	.23	.30	.28	.28	0	0	0	-0.10	+43.14	+20.03	+00.30

DEFINITIVE	29AN1834
2 Charles martin	THE REAL PROPERTY OF
Contraction and a	
	NUTRIN
-	NEW SIRE AVAILABLE SPRING 2012
	SPRING 2012
Duanne Variek	all and the second

# **The DEFINITIVE Answer**

- ✓ Wide based, heavy muscled, sure footed Final Answer son
- Curve bender birth to yearling spread with a no holes EPD profile
- ✓ Sired the high selling bulls in the 2011 & 2012 Currant Creek Angus Sale
- His pedigree, EPD profile and phenotype combination will fit many programs and complement a wide range of females

WW **DEFINITIVE** 9097 AAA 16404221 BORN: 1/26/09

**Owned by:** Russell Becker, MT; Whistling Winds Angus, MT ABS Global, Inc., WI

TRAIT CEN RI		79 UV	nor	u
	A A R PRINCESS 3097			
WW PRINCESS 6097	CONNEALY TIMELINE			
SAVIINALANSWEIL0035	S A V EMULOUS 8145			
S A V FINAL ANSWER 0035	SITZ TRAVELER 8180			

			_	_		_			_	_					_		_	_	_						
TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	s MW	MH	CW	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$W	\$G	\$B
EPD	+9	+0.4	+58	+102		-0.1	+1.11			+11	+23	0			+25	+.41	+.44	+.045	0	0	0	-9.10	. 22.60	. 22.01	+58.46
ACC	.34	.52	.40	.31		.39	.36			.18	.22	0			.18	.22	.24	.20	0	0	0	-9.10	+32.09	+23.91	+38.40
						_																	EPD's as o	of 3-23-12	TOP 25%



# **More Complete**

- Powerful COMPLETE son with less birth weight and greater calving ease potential than his sire
- Moderate, heavy muscled and attractive
- Balanced overall EPD profile ranking in the top 10% for CED, the top 1% for \$W and top 3% \$B
- His maternal pedigree maintains excellent mating flexibility to use BROKEN BOW on OBJECTIVE, Predestined and Future Direction influenced females

### KM **BROKEN BOW** 002 AAA 16764044 BORN: 1/14/10

Owned by: KM Cattle Co., IA; ABS Global, Inc., WI

RIGHT DESIGN 1802
MITCREST ELBA 1M17
IN AMBUSH 8161
MITCREST PRINCESS 2J10

TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	s MW	MH	CW	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$W	\$G	\$B
EPD	+10	+0.4	+64	+109	+.14	+0.6	+.75	+16		+12	+24	0	+64	+0.7	+46	+.55	+.74	+.040	0	0	0	-9.86	+38.31	. 20. 02	+77.06
ACC	.29	.43	.35	.37	.34	.44	.43	.28		.16	.23	0	.32	.24	.31	.39	.34	.33	0	0	0	-9.80	+30.31	+29.02	+/7.00
					-		-				-					-				-	-	-	EPD's as o	of 3-23-12	TOP 25%

(4)

# ANGUS SIRES



RITO 6EM3 OF 41 1 FMBI AZON AAA 15266350 O C C EMBLAZON 854E x BON VIEW NEW DESIGN 208

# **Uniquely Powerful Emblazon Son**

- Herd sire look and solid curve bender EPD profile
- Double digit calving ease with added fleshing ability, thickness and rib eye area
- Proven to be Emblazon's best son for combined calving ease, growth and scrotal genetics
- Excels for Residual Feed Intake on both the PF50 and IG384 genomic panels

Sons were one of V the most popular and consistent sire groups in the Spring 2012 Express **Ranches Sale** 



RITO 6EM3 x NEW DESIGN 1407, EXAR Rito W2527, IX Ranches, TX

TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH	CW	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$W	\$G	\$B
EPD																				0	247	-1.84	. 25 50	20 64	+38.14
ACC	.79	.85	.85	.82	.54	.75	.87	.58		.41	.46	45	.45	.39	.69	.73	.71	.70	66	0	613	-1.04	+30.00	+20.04	+38.14
					-										_								DDD1		

EPD's as of 3-23-12 TOP 25%



### SAV BRILLIANCE 8077 AAA 16107774

S A V BISMARCK 5682 x S A V 8180 TRAVELER 004

# **Brilliant Type and Performance**

- Tremendous power, muscle shape and style in a low birth weight package
- ✓ Descends from the prolific SAV May cow family known for their production, fleshing ability and udder quality
- Positive double digit calving ease and negative birth weight EPD backed by nearly 700 progeny in 160 plus herds
- Sired the Grand 1 Champion Bull and Grand Champion Sale Bull at the 2012 National Western





BRILLIANCE x Stevenson Moneymaker R185, OSU Empress 1159, Oklahoma State Univ., OK

TRAIT																						\$ W	\$G	\$B
EPD	+13	-0.3	+49	+91	+.09	+0.1	+1.16	+4	+14	+27	0	+23	+0.2	+33	+.20	+.53	+.034	0	0	127	E 00	. 24 27	10 57	+56.44
ACC	.68	.89	.83	.73	.40	.67	.74	.58	.20	.23	0	.32	.23	.32	.43	.40	.36	0	0	298	-0.99	+34.37	+10.37	+30.44

# **FINAL PRODUCT**



SEX ATI

29AN1789

# CONNEALY FINAL PRODUCT AAA 15848422 CONNEALY PRODUCT 568 x CONNEALY DEEP CANYON 454

# **Muscle & Curve Bender Combination**

- Progeny have been highly sought after for their calving ease, growth and eye appeal
- Unique low Birth Weight sire with added thickness, muscle shape and excellent \$W
- Over 600 progeny reported in 100 herds at 98 BW ratio and 102 for both WW & YW

 Super maternal pedigree with unlimited mating flexibility – first daughters have an average nursing ratio of 103

 Excellent semen producer with good Sexation availability



FINAL PROUCT x S A V Net Worth 4200, ROSEWOOD Georgina 140Y, Kevin Rose, IL

TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH	CW	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$W	\$G	\$B
EPD	+5	-0.4	+65	+117	+.17	+0.4	+.44	+13		+11	+27	5	+41	+0.5	+33	+.25	+.69	+.046	0	0	59	-15.66	. 20.20	.10.40	+61.42
АСС	.72	.88	.83	.73	.29	.77	.72	.38		.23	.35	25	.27	.18	.27	.38	.35	.30	0	0	177	-15.00	+30.20	+19.49	+01.42
	-	_	_	_	_	_	_	_	_		_	_	_	_	_	_	_	_		_			EDD'	62.02.10	mon and

EPD's as of 3-23-12 TOP 25%



# KESSLERS FRONTIVIAN R001 AAA 15180461 CONNEALY FRONT PAGE 0228 x TC RANCHER 056

# **Front Pasture Genetics**

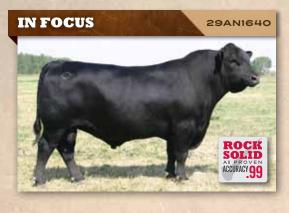
- Progeny display a 'go to' combination of calving ease, muscle and overall phenotype
- Double digit calving ease and a negative BW EPD combined with solid performance & maternal traits
- Unique pedigree and outstanding phenotype will complement a wide array of females
- Sons have been the highlight of the spring 2012 sales season



FRONTMAN x Connealy Right Answer 746, CONNEALY FRONT & CENTER, Galaxy Beef, MO; & ABS Global, Inc., WI

TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH	CW	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$W	\$G	\$B
EPD	+9	-0.1	+55	+92	+.13	+0.0	+.32	+11		+11	+27	1	+57	+0.9	+30	+.40	+.73	+.009	0	0	183	-9.18	. 20.00	- 20 E 4	+67.77
ACC	.82	.92	.88	.82	.38	.74	.81	.71		.25	.29	7	.33	.23	.30	.42	.39	.34	0	0	475	-9.18	+30.00	+30.54	+07.77

# ANGUS SIRES



MYTTY IN FOCUS AAA 13880818 S A F FOCUS OF E R x SITZ ALLIANCE 6595

# The Industry's Most Popular Sire

CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH
+14	-1.3	+54	+99	+.12	+0.0	+1.82	+22	+5.4	+14	+25	1860	+31	+0.3
.97	.99	.98	.97	.82	.97	.97	.95	.71	.92	.95	8531	.90	.91
												-	
CW	MARB	REA	FAT	CARCAS	IS ST	EER	TOTAL	\$	N	\$W	\$G		\$B
+24	+.68	04	+.021	58	4	5	7220	+2	71	+45.63	+28.0		+61.25
.78	.80	.80	.79	124	9	1	21992	+2.	/1	+40.05	+20.0	. 0	101.20
	-			-			-	-		EDD/	as of 3-2		mon





WOODHILL FORESIGHT AAA 13936986 PAPA FORTE 1921 x BON VIEW BANDO 598

# **Power and Maternal Carcass Sire**

ED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH
+0	+3.8	+60	+105	+.12	+0.4	+1.73	+20	+8.1	+4	+26	730	+24	+.2
.86	.97	.96	.94	.75	.94	.95	.90	.60	.86	.91	2661	.83	.84
		-						-	-				
CW	MARB	REA	FAT	CARCAS	SS STI	EER	TOTAL	\$E	N	\$W	\$G		\$B
+42	+.55	+.68	005	32	3	9	2594		74	+44.56	+34.3	20	+80.01
.72	.75	.75	.74	67	7	3	6960	+3.	/4	+44.00	+34.	50	+80.01
		-			-	-	-		-		-	-	



OBJECTIVE

CONNEALY LEAD ON AAA 13447282 CONNEALY LEADTIME X TC DIVIDEND 963

# **Highly Proven Maternal Genetics**

	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH
ſ	+3	+2.1	+51	+99	+.09	+0.5	+.79	+19	+7.3	+6	+29	1562	+21	+0.3
	.94	.98	.97	.96	.71	.96	.96	.91	.71	.90	.95	5238	.88	.88
ľ	C.W	MARB	REA	FAT	CARCA	SS STF	FR	TOTAL	\$ E	N	\$W	\$ G		\$ B
ŀ	+20	+.65	+.47	089	18	1		3880						
h	.66	.71	.70	.69	37	40	n	9510	+0.	52	+41.84	+44.8	33 -	-74.69

EPD's as of 3-23-12 TOP 25%

SS OBJECTIVE T510 0T26 AAA 13776378 SS TRAVELER 6807 T510 x SS RITO RITO R76 R011 Dominant Overall Performance

CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH
+12	+1.0	+70	+123	+.07	+0.5	+.23	+4	+6.0	+8	+31	1027	+67	+0.5
.95	.98	.97	.96	.77	.97	.97	.95	.82	.90	.93	4688	.89	.91
												-	4.0
CW	MARB	REA	FAI	CARCAS	5 811	EK	TOTAL	\$	N	\$W	\$G		\$B
+7	+.83	+.76	033	53	4	8	6315	-14	16	+47.64	+49.5	:2	+69.46
.80	.82	.82	.81	135	10	18	18583	-14	.10	+47.04	+49.3		+05.40

EPD's as of 3-23-12 TOP 25%

MANCE



1

# MATERNAL & PATHFINDER LEADERS



HAINAGE MAKER 0415 AAA 13739532 HERO 6267 OF R R 2418 x H 96 RITO 2100 7371

# **The Proven Maternal Leader**

- Long term top seller based on calving ease, growth and female making ability
- Super customer satisfaction sire who has earned his way based on repeat business
- Among the top 10 bulls in the breed for \$W
- Ranks #1 among the breed's top 20 Pathfinder sizes for daughter qualification rate
- Outstanding mating flexibility for most pedigrees



TRAIT																						\$EN	\$ W	\$6	\$B
EPD	+10	+0.5	+65	+108	+.13	+0.2	+.22	+1	+9.6	+9	+37	463	+51	+0.3	+32	+.19	+.42	026	14	22	1470	10 50	. 17 10	11 60	+61.49
ACC	.93	.97	.96	.94	.74	.92	.94	.87	.56	.85	.91	2124	.77	.73	.63	.68	.67	.66	33	50	4273	-10.52	+47.40	+21.02	+01.49

EPD's as of 3-23-12 TOP 25%



BON VIEW NEW DESIGN 878 AAA 13062750

### B/R NEW DESIGN 036 x BON VIEW BANDO 598

# The Sure Bet for Customer Satisfaction and Maternal Value

- No holes EPD profile and the highest accuracy multi-trait proof in the industry
- Ranks in the top 25% of the breed for both Direct & Maternal Calving Ease and Heifer Pregnancy EPD
- Super maternal value ranks in the top 5% of the breed for \$W and is already the breed's five-time #1 PATHFINDER® Sire
- Sound, youthful and vibrant at 14 years of age
- Sexed semen available

# SEXATI()N

TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH	CW	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$W	\$G	\$B
EPD	+8	+1.3	+43	+81	+.22	+0.4	+.51	+5	+10.0	+11	+29	3671	+21	+0.5	+22	+.47	02	+.014	116	34	9013	.0.07	. 00 05	. 22.00	. 54.22
ACC	.97	.99	.98	.97	.73	.97	.97	.93	.80	.94	.97	15579	.94	.93	.84	.86	.86	.86	274	54	21178	+0.27	+30.30	+23.80	+54.32

EPD's as of 3-23-12 TOP 25%

201	12 ANGUS PATHFINDER® REPORT	Eligible Daughters	Pathfinder® Daughters	% Qualified	Bull Owner
1	Bon View New Design 878	7,649	220	2.9%	ABS
2	S A V 8180 Traveler 004	2,521	201	8.0%	
3	Bon View New Design 1407	5,949	163	2.7%	<b>ORIgen/ABS</b>
4	Mytty In Focus	1,291	150	11.6%	ABS
5	Sitz Alliance 6595	3,963	140	3.5%	
6	Connealy Lead On	2,228	126	5.7%	ABS
13	H A Image Maker 0415	437	69	15.8%	ABS
19	Woodhill Foresight	493	49	9.9%	ABS
22	Ironwood New Level	679	46	6.8%	ABS
30	B/R New Design 036	4,864	38	0.8%	ABS
33	S S Objective T510 0T26	390	37	9.5%	ABS
35	Morgan's Direction 111 9901	271	34	12.5%	ABS
36	N Bar Emulation EXT	10,476	34	0.3%	ABS

# FROM THE 2012 ANGUS PATHFINDER® REPORT:

- 4 of the top 6 Sires are available through ABS
- 8 of top 10 sires are sired by ABS bulls
- ABS Sires have the three highest daughter qualification rates among the top 20

# Pasture to Plate GENETICS & SERVICE

# Customer Spotlight: ABS Genetics Help Deliver Profit from Pasture to Plate<sup>™</sup> at Hubach Farms in Missouri

ABS is committed to the beef industry and our collaborative role in it. For years, ABS has selected multi-trait leading sires to the line up to meet our customers needs. We believe in it so much our slogan has long been known: "Pasture to Plate™ Starts with the Cow." ABS believes in selecting and promoting genetics for productive and profitable cows and the sires it takes to produce them.

This concept is one-in-the-same for the dedicated Hubach Farms. The northwest Missouri operation has been in the beef business for over 30 years, striving to improve and maintain a profitable cowherd. Johnnie Hubach and his wife, Kami, own and operate Hubach Farms along with their daughter and sonin-law, Jordan and Stuart Shifflett. Johnnie and Kami mainly take care of the day-to-day operations while both Jordan and Stuart work off farm but are invested as part owners and spend evenings and weekends helping.

"You can always make improvement, but you reach a point where it is tough to make big strides," states Hubach. He has used this philosophy since starting an AI program in 1991; gaining ground and continuing to improve every year. Since 1995 Hubach has AI'd every female only using natural service bulls as clean-up for the 500 head Angus based cowherd.



Johnnie Hubach

# **KNOWLEDGE IS POWER**

Hubach's focus is to improve genetics across the board, from maternal traits to carcass performance. A self proclaimed extensive question asker; Hubach proudly admits he seeks for more detailed knowledge of sires by asking in-depth questions. Hubach genuinely believes this is key to his operation. He feels the detailed questions add to his knowledge as a breeder looking for proven, multi-trait leading sires.



Maternal and Carcass traits are Hubach's first priority but he also emphasizes, "high-accuracy, multi-trait leaders are the core of his breeding program. The real value of Al is using known, proven genetics to eliminate the guess work."



Hubach Farms raises consistent, high-grading cattle that also excel in feed conversion and maternal traits

Having started from the ground up over 30 years ago with a commercial Hereford based cowherd, Hubach has exclusively bred Angus AI sires to his cows with extensive record keeping since 1991. The operation only breeds to high accuracy sires who must meet minimum accuracies for both production and carcass traits. Hubach confesses it can be a challenge to find new genetics to breed every year that meet his strict carcass minimum accuracy, but feels the sacrifice is worth it when he sees the carcass data on his fed steers every year.

# "I want bulls that will excel in most traits. I don't want single trait sires."

In addition to his improved carcass results, Hubach feels the decision to go 100% AI to proven Angus sires has more than paid for itself in his cowherd. He retains approximately 90% of his heifers to replace 7 year old cows every year. This allows the operation a faster turnover of improved genetics. According to Hubach, from a production standpoint you will always have a top and bottom, but from a genetics standpoint, with the use of AI he can make females alike genetically and that are compatible. After switching to 100% AI, Hubach has kept detailed records. He knows the pedigrees, lineage and genetics of his cattle. This combined with his extensive questions each fall and spring breeding season allow Hubach to improve matings with AI easily.

# **CONTINUED EXCELLENCE**

And to say Hubach Farms has improved their cowherd over the years would be an understatement. Not only does the operation have strict guidelines for maternal traits the cowherd is expected to maintain, but Hubach also sends his steer calves to Gregory Feedlots in Tabor, IA every year.

Gregory Feedlots, Inc. is a custom cattle feeding operation located in the southwest corner of Iowa. To say Hubach Farms' cattle face stiff competition at the feedlot is no exaggeration. Gregory Feedlots is the 2002 CAB Licensed Feedlot Partner of the Year for 20,000 head or less with the strongest overall showing of any CAB feedlot in the National Angus Carcass Challenge.

Hubach Farms retains ownership on their calves each year with the finished cattle sold on a high quality grid.

According to David Trowbridge of Gregory Feedlots, "Hubach Farms continually has the top calves for rate of gain and conversion. The cattle are very consistent and predictable." The praise is no hype – Hubach Farms' cattle perform. The 2010 and 2011 calf crops respectively qualified 88% and 98% CAB with over 30% prime both years. To add to this data, from 2010 to 2011, Hubach also increased hot carcass weight and rib eye area on average by 10% while maintaining an average back fat.

Johnnie credits the improvements, premiums and standout cowherd to the use of proven genetics he scrutinizes each breeding season.

"Hubach Farms continually has the top calves for rate of gain and conversion. The cattle are very consistent and predictable."

-David Trowbridge, Manager, Gregory Feedlots, Inc.

With ABS Pasture to Plate<sup>™</sup> Genetics, Hubach Farms has been able to capture high grid premiums on their fed cattle while sustaining a cowherd that works for their environment.

Your ABS Professional Representative is prepared to help you take the next steps in incorporating A.I. into your breeding



program. Contact your local representative or call 1-800-ABS-STUD to get started today!

1

# ANGUS SIRES



# SYDGEN TRUST 6228 AAA 15354674

SCR PROMISE 4042 x BON VIEW NEW DESIGN 1407

# **Earning Your Trust**

- Solid calving ease with elite genomics and powerful overall EPD profile
- Among the top 15 bulls on the main sire list for \$B
- Sires exceptional volume and capacity with excellent feet and legs
- Backed by the strongest maternal line at SydGen
- Ranks in the top 1% of the breed for Docility EPD

TRAIT																						\$EN	\$W	\$G	\$B
EPD																				0	52	11.40	. 20. 02	. 40 10	+87.85
ACC	.56	.80	.71	.65	.34	.75	.65	.67	.20	.18	.24	4	.40	.39	.47	.54	.51	.49	12	0	106	-11.49	+30.02	+43.13	+87.85

EPD's as of 3-23-12 TOP 25%



# SITZ NEW DESIGN 458N AAA 14474596

BON VIEW NEW DESIGN 1407 x SITZ TRAVELER 9929

# **'Big League' Spread and Carcass Merit**

- ✓ Sires added frame size, muscle expression and lower quarter
- Strong spread, maternal and carcass traits
- ✓ Sons continue to be popular in nearly every Sitz Sale including the Fall 2011 Sale where they were again the high selling sire group
- A top ten profitability bull through the Angus Sire Alliance with a +72.86 Total Profit Index

PROPERTY	SIRE ALLIANCE	EPD	RANK
TER	SHEAR FORCE (Ib)	04	
Gella -	INTAKE (Ib/day)	+.51	
- AN CAN	ADG(lb/day)	+.10	Top 15%
ABING	EFFICIENCY INDEX	\$3.40	
ALLIANCE	TOTAL PROFIT INDEX	\$72.86	Top 10%

TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH	CW	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$W	\$G	\$B
EPD	+7	+2.2	+55	+110	+.19	+0.7	+1.00	+26	+10.5	+7	+32	116	+54	+0.6	+19	+.89	+.41	006	1	25	425	10.42	. 20. 01	. 40 E1	+74.00
ACC	.81	.95	.92	.90	.62	.85	.89	.76	.53	.69	.81	520	.58	.59	.39	.52	.49	.47	1	43	1664	-19.42	+29.01	+43.91	+74.00

EPD's as of 3-23-12 TOP 25%

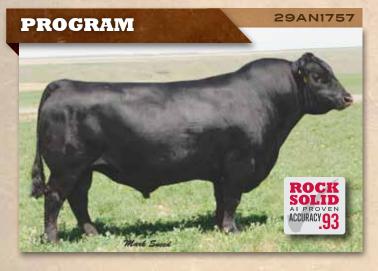


### B3R TENDER TEN R065 AAA 15327898 B3R 0004 ELECTRA 8082-8017 x FINKS 5522-6148

# **Cutting Edge Low Input Genetics**

- Excellent calving ease ranking in the top 1% of the breed for Birth Weight and Calving Ease EPDs
- ✓ Will moderate milk and mature size with a top 4% \$EN Value
- EMULATION 5522 genetics represented on the top and bottom side of his pedigree
- ✓ His +34 Docility EPD ranks among the top 20 proven sires in the breed

	CED																			STEER	TOTAL	\$EN	\$W	\$G	\$B
EPD	+15	-3.8	+27	+57	+.13	-0.6	+.24	+34	+10.9	+10	+17	7	-12	-0.5	+16	+.54	19	+.049	1	0	37	. 10 70		. 10.00	+43.26
ACC	.60	.75	.69	.65	.27	.74	.70	.60	.19	.26	.34	18	.37	.36	.25	.37	.35	.32	1	0	104	+10.72	+28.23	+10.90	+43.20



# HA **PROGRAM** 5652 AAA 15161251 HA FUTURE DIRECTION 3540 x SITZ ALLIANCE 6595

# **Get With the Program**

- Low birth weight bull that ranks near the top of the breed for Docility
- Unique, heavy muscled calving ease bull with a 102 progeny rib eye area ratio
- High customer satisfaction sire whose progeny have been rancher favorites in sales across the country
- Balanced trait 'no holes' EPD profile that will complement a wide range of pedigrees
- From the same program as IMAGE MAKER



PROGRAM x Milk River Alliance 2600, HA Program 1606, Hinman Angus, MT

TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH	CW	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$W	\$ G	\$B
EPD	+7	+0.8	+62	+109	+.21	+0.6	+.64	+26	+5	+12	+24	51	+46	+0.6	+30	+.40	+.73	+.002	0	0	278	-9.11	. 20.00	. 01 00	+70.21
ACC	.82	.93	.90	.87	.35	.80	.88	.76	.12	.58	.68	201	.48	.30	.27	.42	.39	.33	0	0	1055	-9.11	+30.98	+31.20	+/0.21
	-	_	_			_	_		_			_			_	_	_	_		_		_	DDD	C	

EPD's as of 3-23-12 TOP 25%



# **HOOVER DAM** AAA 16124994 SYDGEN C C & 7 x TC GRIDIRON 258

# **As Solid as His Name**

- Moderate framed and powerful C C & 7 son who excels for Docility
- Progeny are thick, attractive and correct with a highly sought after combination of calving ease, muscle and docility
- Heavy early usage has made him one of the most popular and most proven young sires in the breed



HOOVER DAM x Connealy Reflection, MCATL Eye Delight 1141-1096, Musgrave Angus, IL

TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH	CW	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$W	\$G	\$B
EPD	+10																		0	0	286	17.40	. 20 70	. 41 CE	+70.47
ACC	.76	.94	.90	.84	.58	.84	.87	.77	.05	.19	.23	0	.39	.32	.36	.46	.43	.41	0	0	827	-17.49	+29.78	+41.00	+/0.4/
the second			_				-				_	-					-	_		_			EDD'	62 22 12	TODATW

# ANGUS SIRES



BLUESTEM

# PA SAFEGUARD 021 AAA 16772185

G A R New Design 5050 x WOODHILL FORESIGHT

# **SAFEGUARD Your Herd's Assets**

- Outstanding prospect for Calving Ease, Docility and overall Beef Value
- ✓ 50/50 son with the EPD and pedigree flexibility to complement many bloodlines
- His genomic enhanced EPDs rank in the top 10% of the breed in most key performance and convenience traits
- His dam is building an outstanding record with progeny ratios of 96 BW, 113 WW, 114 YW, 131 IMF and 103 REA

TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH	CW	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$ W	\$G	\$B
EPD	+10	+0.3	+57	+108	+.20	+0.6	+1.30	+30		+11	+36	0	+41	+0.4	+36	+.76	+.73	+.011	0	0		21.20	. 20. 00	. 20.04	+83.14
ACC	.32	.39	.32	.35	.33	.43	.42	.36		.19	.23	0	.31	.25	.24	.32	.30	.30	0	0		-21.30	+30.80	+39.94	+83.14
	_	_	-	-	1					-	-	-	-	_	1			_		_	_	-	EPD's as o	f 3-23-12	TOP 25%

BUFORD BLUESTEIM 9974 AAA 16543415 S A V NET WORTH 4200 x C A FUTURE DIRECTION 5321

# **Powerhouse Phenotype**

- Low birth weight Net Worth son that is moderate and easy fleshing with tremendous capacity, width of base and muscle shape
- ✓ Backed by super maternal dam with 5@95 BW and 104 WW
- Outstanding individual performance and scan ratios: 94 BW, 107 WW, 103 YW, 109 IMF, 114 REA
- ✓ Ideal mating for IN FOCUS, OBJECTIVE and IMAGE MAKER daughters

TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH	CW	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$W	\$G	\$B
EPD	+9	+1.5	+52	+92	+.13	-0.1	+.18	-4		+10	+26	0	+25	+0.3	+33	+.66	+.66	+.037	0	0		2.26	. 26. 20	. 24 14	+73.98
ACC	.32	.40	.33	.35	.35	.33	.42	.27		.20	.24	0	.30	.24	.24	.32	.29	.30	0	0		-3.20	+30.30	+34.14	+73.90

EPD's as of 3-23-12 TOP 25%



EXAR UPSHOT 0562B AAA 16541214 SITZ UPWARD 307R x ISU IMAGING Q 9111

# 2011 National Western Standout

- ✓ The hottest bull in the yards and headliner of the Express Ranches Champion Carload
- Potentially Upward's all-time best son considering his performance, genomic profile and overall EPD package
- ✔ Unique pedigree ranking in the top 1% of the breed for YW, Milk, \$Feedlot and \$Beef
- Individual ratios of 117 WW, 117 YW, 110 IMF & 108 RE
- Igenity profile scores of 8 CW, 9 MARB and 7 REA

TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH	CW	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$ W	\$G	\$B
EPD	+6	+1.2	+61	+119	+.11	+0.5	+.94	+12		+9	+36	0	+32	+0.4	+40	+.91	+.71	+.021	0	0				. 40.00	+87.59
ACC	.35	.40	.31	.30	.29	.24	.37	.22		.18	.22	0	.28	.23	.28	.36	.31	.29	0	0		-22.33	+38.28	+40.80	+87.59
	-							-			-				-			1000			a supervise of the supe		EDD/	60.00.10	



# KCFBENNETT ABSOLUTE AAA 16430795

S A V FINAL ANSWER 0035 x WULFFS EXT 6106

# **Make Your Decision Absolute**

- ✓ A Final Answer son that did it all 98 BR, 117 WR, 114 YR, 122 IMF and 118 REA
- His first calves are doing the same, posting big time performance ratios against strong competition: 95 BW, 104 WW, 110 YW, 107 IMF and 105 REA
- Excellent calving ease and maternal pedigree Final Answer x Wulfs EXT x Rito 616
- Ranks #1 on the Supplemental Sire list for \$W Index
- Offers significantly more Marbling and \$B than his sire

TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH	CW	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$ W	\$6	\$B
EPD	+13	-2.7	+69	+117	+.14	+0.0	+.93	+19		+12	+22	0	-6	-0.4	+30	+.70	+.49	+.048	0	0	3	-0.54	. 52.10	. 01 01	+71.53
ACC	.47	.58	.46	.39	.27	.50	.49	.43		.20	.23	0	.31	.29	.25	.32	.30	.28	0	0	11	-0.54	+52.19	+31.01	+/1.53
	_	-	-	-			-		70	-	-	-	-	_			-	100	-	WIE=	111	7.200	EPD's as o	f 3-23-12	TOP 25%



### EF COMPLEMENT 8088 AAA 16198796 BASIN FRANCHISE P142 x BR MIDLAND

# Perfect Complement for OBJECTIVE & Predestined daughters!

- ✓ Top selling bull 2009 Evans Farms Bull Sale
- Moderate framed, wide based curve bender with a super stout, soft look with carcass appeal
- Individual ratios: 108 WW, 126 YW, 151 IMF, 138 REA
- With over 150 calves on record, his progeny ratios are 98 BW, 101 WW, 100 YW, 108 IMF and 101 RE

TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH	CW	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$W	\$G	\$B
EPD	+13	-0.7	+60	+107	+.20	+0.3	+.60	+4		+11	+22	0	+26	+0.2	+33	+.71	+.62	+.054	0	0	29	-4.36	. 20 02	. 22 52	+73.55
ACC	.50	.79	.69	.61	.33	.63	.67	.43		.19	.23	0	.31	.25	.29	.37	.39	.36	0	0	90	-4.30	+30.92	+32.92	+/3.00
CONTRACTOR OF	-	-		-	-	_	-			-	-		-	-	-					_		1000	EPD's as c	f 3-23-12	TOP 25%



### CHERRY CRK HIGHER STANDARD AAA 15944206 LCC NEW STANDARD x NICHOLS EXTRA H6

## Taking it to a Higher Standard

- Long bodied, very sound moving bull with plenty of rib and thickness
- Great maternal pedigree NEW STANDARD x EXTRA H6 x NEW DESIGN 878 x 5204 x 054
- ✔ Double digit calving ease and balanced overall EPD profile like his sire
- Has the potential to take things to an even higher level than NEW STANDARD
- Check out his video at www.absbeef.com

TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH	CW	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$ W	\$G	\$B
EPD	+12	-1.0	+53	+102	+.12	+0.5	+.94	+12		+12	+36	2	+4	+0.2	+43	+.56	+.42	+.048	0	0	12	-17.96	. 20 27	. 22 50	+69.98
ACC	.49	.72	.61	.55	.34	.64	.58	.46		.20	.25	3	.30	.24	.25	.34	.35	.33	0	0	45	-17.90	+30.27	+20.00	+05.98

# ANGUS SIRES

# **NEW STANDARD**



# LCC NEW STANDARD AAA 14218253

BON VIEW NEW DESIGN 1407 x WAR VENTURE 8030 6008

# **Economically Relevant Excellence**

- Try to find a better high accuracy, no-holes proof in the industry
- Ranks among the top bulls in the breed for calving ease and combined yearling growth
- Highly productive daughters with excellent teat and udder quality
- High accuracy efficiency proof excelling through the Angus Sire Alliance, LCoC and University of Illinois

SEXATI()N

1	ANGUS SIRE ALLIANCE	EPD	RANK
	SHEAR FORCE (Ib)	+.02	
- Gella	INTAKE (Ib/day)	14	Top 20%
and the second	ADG(lb/day)	+.01	
RINGING CIRC	EFFICIENCY INDEX	\$3.87	
ALLIANCE	TOTAL PROFIT INDEX	\$67.19	Top 15%

<b>EPD</b> +12 -0.6 +56 +113 +.21 +0.3 +.10								19	601	10.45	. 40 40	. 22.01	+73.78
ACC .88 .95 .93 .90 .64 .92 .90	.82 .44 .7	.72 .81 536	.66	.70 .55	.62 .6	60 .59	16	37	1572	-12.45	+48.40	+32.01	+13.18

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EPD's as of 3-23-12 TOP 25%



# SYDGEN MANDATE 6079 AAA 15337433 S S OBJECTIVE T510 0T26 x S A F FOCUS J30

# Mandate for Performance

- One of the earliest and strongest OBJECTIVE sons
- ✓ Very similar overall EPD profile to OBJECTIVE with excellent calving ease, growth and marbling genetics
- ✔ Ranks in the top 20% for both Scrotal Circumference and Heifer Pregnancy EPDs

TRAIT																							\$ W	\$G	\$B
EPD																				2	354	22.00	. 25. 25	. 45 40	+65.53
ACC	.86	.94	.90	.86	.53	.87	.85	.79	.27	.36	.40	31	.44	.40	.44	.53	.51	.50	6	4	789	-23.90	+30.30	+40.40	+00.03

EPD's as of 3-23-12 TOP 25%



### CONNEALY CONTRAST AAA 15150605 CONNEALY DANNY BOY x RITO 616 OF 4B20 6807

# **Complete Calving Ease Package**

- ✓ Top 2% for Calving Ease EPD with outstanding Docility and added Scrotal Circumference
- Positive \$EN with moderate growth and milk to excel in lower input environments
- Progeny are attractive, heavy muscled and easy fleshing
- Now also ranks in the top 2% of the breed for \$B
- ✓ Daughters are the keeper kind while sons have proven to be rancher favorites

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TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH	CW	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$ W	\$G	\$B
EPD	+12	-1.2	+41	+86	+.15	-0.2	+1.20	+12	+8.3	+11	+19	60	+32	+0.4	+52	+.48	+.73	+.005	1	25	231	+4.61	. 27.02	. 20. 0.4	+79.04
ACC	.84	.93	.90	.86	.58	.81	.86	.62	.18	.58	.71	210	.50	.52	.36	.50	.46	.45	1	35	839	+4.01	+27.92	+29.04	+79.04

# FOUR STAR CALVING EASE

# **SPECIAL FOCUS**



# BPF SPECIAL FOCUS 504 AAA 15140670 MYTTY IN FOCUS X J R SOMETHING SPECIAL

# **IN FOCUS' Most Proven Son**

- Nearly identical EPD profile to IN FOCUS
- Super Calving Ease, solid growth, moderate mature size and outstanding scrotal circumference
- Added carcass merit and muscling
- Progeny are even stronger in their kind moderate, thick and easy fleshing
- Has four-year-old daughters in production with excellent teat and udder quality



SPECIAL FOCUS x Basin Payweight 9333, Basin Special Focus 1011, Basin Angus, MT

TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH	CW	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$W	\$ G	\$B
EPD	+14	-1.4	+49	+96	+.20	-0.3	+1.08	-4	+6.8	+15	+28	13	+7	+0.2	+31	+.77	+.38	+.013	0	0	101	-7.00	+35.83	. 26.26	.75.02
ACC	.72	.85	.82	.78	.37	.80	.78	.72	.12	.38	.48	37	.34	.26	.30	.40	.42	.38	0	0	346	-7.00	+30.03	+30.20	+/5.03
	-		-															-					EDD/	60.00.10	

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EPD's as of 3-23-12 TOP 259



# SHIPWHEEL CHINOOK AAA 15908864

H A IMAGE MAKER 0415 x MYTTY IN FOCUS

### **Image of the Future**

- Combines two of the highest customer satisfaction bulls ever at ABS in IMAGE MAKER and IN FOCUS
- Living up to his pedigree with light birth weights, outstanding calving ease & solid growth
- ✓ Over 500 calves in 30 plus herds are ratioing 97 BW and 101 for WW
- CHINOOK and his progeny were a highlight of the 2012 Montana Angus Tour
- PATHFINDER<sup>®</sup> dam backed by several generations of calving ease, maternal performance and longevity



TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH	CW	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$W	\$G	\$B
EPD	+14	-1.6	+57	+94	+.10	-0.1	+.88	+13								+.42				0	51	0.20	+40.40	. 20 22	FC CE
ACC	.72	.85	.82	.73	.32	.74	.75	.74		.24	.27	6	.26	.23	.30	.40	.41	.36	1	0	245	-9.39	+40.40	+29.32	+00.00

EPD's as of 3-23-12 TOP 25%



### QUAKER HILL TEMPLATE 6J2 AAA 15290955 S S OBJECTIVE T510 OT26 x N BAR PRIME TIME D806

# **TEMPLATE for Profit**

- Profitable pattern for calving ease, performance and maternal traits
- Exceeds his sire for Birth Weight, Scrotal Circumference, Docility and Marbling
- Super maternal strength and pedigree flexibility with a dam sired by the maternal leader N BAR PRIME TIME
- An excellent replacement for OBJECTIVE due to his maternal background, balanced EPD profile and economical pricing

TRAIT																						\$EN	\$W	\$G	\$B
EPD	+10	+0.7	+54	+106	+.09	+0.3	+1.12	+19	+6.6	+9	+30	1	+46	+0.3	+18	+1.01	+.27	+.047	0	0	19	15.00			+66.65
ACC	.58	.75	.65	.62	.37	.66	.67	.63	.20	.28	.34	12	.34	.27	.30	.39	.39	.37	0	0	89	-10.20	+32.34	+37.45	+00.00

# ANGUS SIRES

# EXTRA K205



# NICHOLS EXTRA K205 AAA 13752642 NICHOLS EXTRA H6 x NICHOLS HEAVY DUTY D20

# **The Best in EXT Influence**

- Strong maternal and functional traits with enhanced scrotal circumference and docility
- Ranks #1 in the breed for Heifer Pregnancy EPD with a top 2% \$W Index
- Time tested curve bender offering a very complete high accuracy EPD profile
- Daughters are long bodied, deep ribbed and slick haired
- Among the top 15% for Efficiency and the top 10% for Total Profit through the Angus Sire Alliance

mortest	ANGUS SIRE ALLIANCE	EPD	RANK
TER	SHEAR FORCE (Ib)	29	Top 15%
Gen A	INTAKE (Ib/day)	+.51	
A Cart	ADG(lb/day)	+.14	Top 4%
SAMOLON OF THE	EFFICIENCY INDEX	\$8.53	Top 15%
ALLIANCE	TOTAL PROFIT INDEX	\$68.58	Top 10%

ETEP       47       4.0       4.6       4.10       4.11       4.04       4.15       +10       +14.4       +12       +29       236       +36       +.06       +23       +.26      007       18       46       931	TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH	CW	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$W	\$ G	\$ B
ACC 8.6 .96 .94 .92 .59 .92 .92 .86 .51 .77 .85 848 .71 .74 .59 .66 .65 .64 .25 .98 .2566 -5.41 +40.40 +20.04 +00.00	EPD	+7	+2.0	+56	+110	+.11	+0.4	+1.15	+10	+14.4	+12	+29	236	+36	+0.6	+23	+.35	+.26	007	18	46	931	E 41	. 40.40	. 20.04	
	ACC	.86	.96	.94	.92	.59	.92	.92	.86	.51	.77	.85	848	.71	.74	.59	.66	.65	.64	25	98	2566	-5.41	+40.40	+20.04	+60.00

29AN1644

EPD's as of 3-23-12 TOP 25%



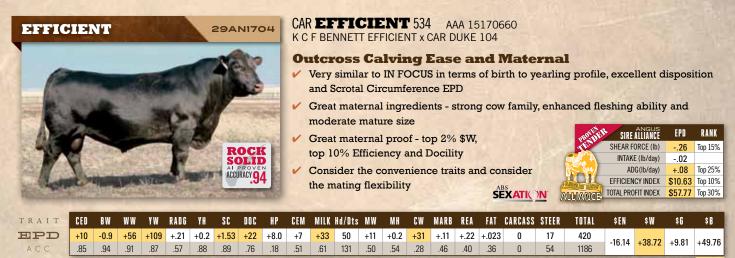
# KMK ALLIANCE 6595 187 AAA 13346328 SITZ ALLIANCE 6595 x N BAR EMULATION EXT

### **Powerful Maternal Genetics**

- Proven maternal pedigree stacking Alliance, EXT and Bando
- Exceeds Alliance by a significant margin for both curve bender spread and muscling
- Just as impressive as his photo moderate framed, thick and easy fleshing
- Ranks in the top 3 for both Muscle (+2.0) and Capacity (+2.8) on the latest GTS Evaluation with 118 progeny evaluated
- Progeny proven to rank in the top 15% for Feed Efficiency through the Angus Sire Alliance

	ANGUS SIRE ALLIANCE	EPD	RANK
	SHEAR FORCE (Ib)	+.09	
CALCA-	INTAKE (Ib/day)	02	
And Care	ADG (lb/day)	+.07	
AMERICA	EFFICIENCY INDEX	\$9.34	Top 15%
ALLIANCE	TOTAL PROFIT INDEX	\$54.69	
-	and the second se		

TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH	CW	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$W	\$G	\$B
																			1	14	553	.1.20	. AE 10	. 0 70	+51.18
ACC	.82	.96	.94	.91	.67	.90	.90	.73	.36	.75	.86	948	.62	.57	.41	.53	.49	.48	2	27	1644	+1.30	+43.10	+3.72	+51.10





# CONNEALY IMPRESSION AAA 15543702 CONNEALY REFLECTION × VERMILION DATELINE 7078

# **Making a Positive IMPRESSION**

- Super attractive and heavy muscled with added frame
- Outstanding birth to yearling spread and ranks among the top handful of bulls in the breed for RADG EPD
- Also ranks in the top 10% for Total Profit, the top 25% for Feed Efficiency and the top 5% for Tenderness EPD through the Angus Sire Alliance
- Daughters are highly productive, deep ribbed and feminine
- Sons have topped the North Dakota Angus Sale in 2009, 2010 and 2011



IMPRESSION x La Grand Roth EXT 2705, LaGrand Impression 1170, La Grand Angus, SD

PROTECTION	ANGUS SIRE ALLIANCE	EPD	RANK
TEA	SHEAR FORCE (Ib)	33	Top 4%
CCC A	INTAKE (Ib/day)	+.62	
1000	ADG (lb/day)	+.13	Top 10%
AMAINS GING	EFFICIENCY INDEX	\$5.21	Top 25%
ALLIANCE	TOTAL PROFIT INDEX	\$70.01	Top 10%
		-	

TRAIT	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	MILK	Hd/Dts	MW	MH	C W	MARB	REA	FAT	CARCASS	STEER	TOTAL	\$EN	\$W	\$G	\$ B
EPD	+7	+0.9	+67	+117	+.21	+0.3	+.99	+7	+10.5	+11	+34	18	+66	+0.7	+52	+.52	+.69	+.023	0	17	219	25.70		. 10 22	+78.68
АСС	.80	.93	.90	.86	.50	.84	.86	.73	.21	.48	.57	102	.35	.24	.31	.47	.42	.38	0	58	805	-25.79	+37.54	+28.32	+/8.68
	-		_										-								_		EDD'	62 22 12	TODATY

PD's as of 3-23-12 TOP 259



# **RITO REVENUE** 5M2 OF 2536 PRE G A R PREDESTINED x G A R PRECISION 1680

AAA 15142281

# **Moderation, Muscle and Marbling**

- Moderate, five frame score bull with outstanding muscle and fleshing ability
- ✓ Top 4% Angus Sire Alliance Total Profit Index
- Top 5% Feed Efficiency Index combining top 25% rankings for both ADG and Intake
- His performance compares well to his sire with more muscle, less frame size and lower birth weights
- His daughters are moderate, attractive females with excellent fleshing ability



RITO REVENUE x PRIME STAR, Rito 127 of Rita 8G14 5M2, Wehrman Angus, VA

TRAFFIC	ANGUS SIRE ALLIANCE	EPD	RANK
TEA	SHEAR FORCE (Ib)	11	
Sec.	INTAKE (Ib/day)	10	Top 25%
A Cas	ADG(lb/day)	+.08	Top 25%
NILCON STREET	EFFICIENCY INDEX	\$2.10	Top 5%
ALLIANCE	TOTAL PROFIT INDEX	\$76.52	Top 4%
Walaran Ann Geo	and the second second	-	

TRAIT																						\$EN	\$W	\$G	\$B
EPD	+7	+1.6	+47	+94	+.08	-0.4	29	+5	l+5.3	+8	+30	27	+41	+0.2	+28	+1.10	+1.09	+.093	0	17	228	10.00	. 20 40	. 40 14	+78.65
ACC	.70	.90	.86	.81	.46	.85	.84	.69	.05	.43	.52	54	.49	.45	.43	.53	.51	.50	0	51	637	-10.89	+29.40	+42.14	+/8.00

# SPRING 2012 - EPD's as of 3/23/12 SIRE SUMMARY

# CALVING EASE

				es Calu	اير								D	raduati	an Trai	<b>t</b> o											Mate	unal T	raita		25	1
	Bull Code		_	eg Calv	° I	CE		B	N	W	w	v	W	roducti RA		ls Y	H	S	r	00	IC	H	,	CE	м	м		ernal T Dtrs	M	w	МН	1. 3
Page	Number 8		Semen	East East	· –	EPD		EPD		EPD			ACC		ACC		_	EPD		EPD		EPD		EPD		EPD	ACC	5113	EPD	ACC		ACC
	I.VIN	G EASE		C NIC			NOU		100		NUU		100		nee		100		100		100		NUU		noo		nee			nee		
		MANDATE	<u> </u>	\$40 ***		+12	96	.0.2	0.4	100	00	+126	90	. 21	E 2	.0.4	07	1.02	05		70	+9.3	27	+9	26	+31	.40	31	100	44	. O. E.	40
		OBJECTIVE	<u> </u>	\$35 ***		+12	.86 .95	+0.3 +1.0	.94	+66 +70	.90 .97			+.21 +.07	.55	+0.4	.87 .97	+1.03	.05	+3 +4	.79 .95	+9.3		+9	.36 .90	+31	.40 .93	4688	+66 +67	.44		.40 .91
6		FINAL PRODUCT	<u> </u>	\$40 ***		+5	.72	-0.4	.88	+65	.83	+117		+.17	.29	+0.4	.07	+.44	.72	+13	.38	10.0	.02	+11	.23	+27	.35	25	+41	.00		.18
15 🗸	29AN1609	NEW STANDARD	\$22	\$35 ***	** +	+12	.88	-0.6	.95	+56	.93	+113	.90	+.21	.64	+0.3	.92	+.10	.90	+13	.82	+13.8	.44	+10	.72	+38	.81	536	+7	.66	+0.5	.70
18 🗸	29AN1644	EXTRA K205	\$20	\$35 ***	۲ (	+7	.86	+2.0	.96	+56	.94	+110	.92	+.11	.59	+0.4	.92	+1.15	.92	+10	.86	+14.4	.51	+12	.77	+29	.85	848	+36	.71	+0.6	.74
17 🗸	29AN1704	EFFICIENT	\$20	\$35 ***	** 4	+10	.85	-0.9	.94	+56	.91	+109	.87	+.21	.57	+0.2	.88	+1.53	.89	+22	.76	+8.0	.18	+7	.51	+33	.61	131	+11	.50	+0.2	.54
12 🗸		PROGRAM		\$35 ***		+7	.82	+0.8	.93	+62	.90	+109	.87	+.21	.35	+0.6	.80	+.64	.88	+26	.76	+5.0	.12	+12	.58	+24	.68	201	+46	.48		.30
0		RAINMAKER P175					.74	+0.8	.85	+66	.81	+109	.78	+.20	.33	+0.2	.80	+.36	.78	-7	.64	+8.4	.07	+9	.45	+20	.54	65	-8	.36		.30
ŏ 🗸		IMAGE MAKER PREDESTINED N5905	-	\$35 ***		+10 +10	.93 .59	+0.5 +1.5	.97 .85	+65 +54	.96 .77	+108	.94 .63	+.13	.74	+0.2	.92 .75	+.22	.94 .65	+1+10	.87 .51	+9.6 I+8.8		+9	.85 .28	+37 +29	.91 .33	2124 9	+51	.77		.73 .38
5		RITO 6EM3		\$40 ***		+10	.55	-0.2	.85	+54	.85	+103	.03	+.10	.54	-0.5	.75	+.28	.05	+10	.51	1+0.0	.05	+13 +8	.20	+20	.33	45	+44	.40		.30
		IN FOCUS		\$35 ***		+14	.73	-1.3	.99	+54	.98	+99	.97	+.12	.82	+0.0	.97	+1.82		+22	.95	+5.4	.71	+14	.92	+25		8531	+31	.90		.91
		HOOVER DAM		\$40 **7		+10	.76	+0.2	.94	+47	.90	+96	.84	+.16	.58	+0.3	.84		.87	+24	.77	I+11.1		+8	.19	+34	.23	0	+41	.39		.32
16	29AN1790	SPECIAL FOCUS	\$20	\$35 ***	<b>**</b> +	+14	.72	-1.4	.85	+49	.82	+96	.78	+.20	.37	-0.3	.80	+1.08	.78	-4	.72	+6.8	.12	+15	.38	+28	.48	37	+7	.34	+0.2	.26
17 🗸	29AN1688	RITO REVENUE	\$22	\$40 ***	4	+7	.70	+1.6	.90	+47	.86	+94	.81	+.08	.46	-0.4	.85	29	.84	+5	.69	l+5.3	.05	+8	.43	+30	.52	54	+41	.49	+0.2	.45
16		CHINOOK		\$35 ***			.72	-1.6	.85	+57	.82	+94	.73	+.10	.32	-0.1	.74	+.88		+13	.74			+14	.24	+28	.27	6	+37	.26		.23
0		UPGRADE		\$40 ***		+11	.51	-1.8	.83	+54	.76	+94	.68	+.03	.28	+0.0	.74	+1.27		+13	.22			+13	.19	+30	.23	0	+56	.24		.20
-		FRONTMAN BRILLIANCE		\$35 *** \$35 ***		+9 +13	.82 .68	-0.1 -0.3	.92 .89	+55	.88 .83	+92 +91	.82 .73	+.13	.38	+0.0	.74	+.32	.81 .74	+11 +4	.71			+11 +14	.25 .20	+27 +27	.29 .23	7	+57	.33 .32		.23
-		POWER DESIGN		\$35 ***		+13	.00	+1.2	.05	+45	.03	+90	.73	+.14	.40	+0.1	.88	+.47	.74	+4	.38	+6.0	26	+14	.20	+27	.23	579	+23	.69		.23
		RITO 2B94		\$35 ***		+9	.65	-0.6	.85	+55	.79	+90	.72	+.13	.41	+0.0	.67	+.10	.75	+12	.51	1+7.9		+9	.46	+27	.58	65	+32	.43		.41
		ADDED VALUE		\$35 ***		+8	.58	-1.5	.82	+52	.73	+90	.62					+.73	.64	+16	.33			+11	.35	+14	.45	29				
~	29AN1616	NEW LEVEL	\$20	\$40 **;	+* -	+11	.90	-0.2	.96	+48	.95	+87	.93	+.17	.69	+0.5	.93	+.41	.92	-5	.84	+12.1	.60	+11	.83	+30	.90	1699	+23	.82	+0.5	.83
15 🖌	29AN1673	CONTRAST	\$20	\$35 ***	<b>**</b> +	+12	.84	-1.2	.93	+41	.90	+86	.86	+.15	.58	-0.2	.81	+1.20	.86	+12	.62	+8.3	.18	+11	.58	+19	.71	210	+32	.50	+0.4	.52
11	237AN2096	TRUST	\$26	\$40 ***	** +	+14	.56	-0.7	.80	+54	.71	+85	.65		.34	+0.2	.75	+.70	.65	+29	.67	+8.1	.20	+11	.18	+31	.24	4	+49	.40		.39
~				\$30 ***		+9	.86	+2.2	.94	+40	.92	+83	.89	+.06	.70	+0.0	.91	+.73	.91	-7	.79		.45	+8	.72	+18	.79	458	-46	.75		.80
0		3F EMBLAZON		\$35 ***		+11	.65	+0.5	.84	+37	.77	+82	.61	+.15	.39	-0.2	.43	02	.60	+16	.30		.12	+8	.30	+25	.38	20	+18	.37		.29
0 🗸		NEW DESIGN 878 GREATPLAINS 9520		\$35 ***		+8 +10	.97 .65	+1.3	.99 .84	+43	.98 .77	+81 +81	.97 .69	+.22 +.03	.73 .37	+0.4	.97 .72	+.51	.97 .70	+5+5	.93 .46	+10.0 +8.9	.80	+11 +11	.94 .43	+29	.97 .55	15579 47	+21 +14	.94 .48		.93 .43
~	29AN1701			\$35 ***		+10	.05	+0.0	.04	+40	.86	+62	.82	+.07	.59	-0.1	.72	+.67	.84	-3	.40	+9.0	.21	+15	.43	+12	.64	107	-69	.40		.43
		CURACY CAL	VII	NGE	1 S E																											
		COUNSEL #	\$30			+8	.34	+0.9	.42	+70	.34	+127	34	+.11	.31	+0.3	32	+1.08	42	+6	.24			+11	.08	+30	.14	0	+44	.29	+0.7	.20
		INCENTIVE		\$35 ***		+9	.41	+1.4	.57	+71	.45	+126	.45	+.17	.36	+0.5	.33	+1.22		+11	.29			+9	.20	+32	.23	0	+57	.32		.26
	29AN1756	RESPONSE	\$18	\$35 ***	۲ .	+9	.43	+0.5	.58	+61	.46	+118	.41	+.22	.35	+0.1	.45	+1.49	.49	+6	.26			+10	.17	+18	.23	0	+11	.30	+0.0	.24
14	29AN1783	ABSOLUTE	\$20	\$35 ***	<b>**</b> -	+13	.47	-2.7	.58	+69	.46	+117	.39	+.14	.27	+0.0	.50	+.93	.49	+19	.43			+12	.20	+22	.23	0	-6	.31	-0.4	.29
	29AN1821	COUNSELOR	\$20	\$40	+	+10	.25	-0.1	.41	+65	.32	+115	.31	+.11	.24	+0.5	.28	+1.18	.39	+15	.16			+8	.10	+24	.16	0	+26	.22	+0.3	.18
		MONUMENT	\$20			+9	.30	+0.9	.37	+63	.28	+115						+.12	.36					+10	.14	+35	.18	0				_
3		EXAR MAINSTREAM #	<u> </u>			+7	.32	+0.8	.39	+65	.32	+113	.32	+.17	.31	+0.0	.30	+.39	.31	+12	.25	1.0.4	05	+6	.13	+26	.18	0	+25	.25		.19
2	29AN1828	POTENCY	\$22 \$25	\$35 ***		+11 +10	.56 .33	- <u>3.3</u> +0.8	.74	+62 +63	.63 .32	+112 +112	.54 .34	+.11 +.12	.29 .35	+0.3	.68 .31	+.99	.58	+19	.24	I+6.4	.05	+13 +11	.22 .11	+25	.25 .16	0	+48 +17	.27		.25 .17
		LIBERTY		\$40 ** <sup>3</sup>		+12		+0.0		+60				+.21				+1.09				I+8.6	.05	+11		+26		0	+54	.27		.26
4		BROKEN BOW #	\$22			+10	.29	+0.4		+64	.35		.37		.34	+0.6	.44	+.75		+16	.28			+12	.16	+24	.23	0	+64	.32		.24
13	29AN1815	SAFEGUARD	\$22	\$40	+	+10	.32	+0.3		+57	.32	+108	.35		.33	+0.6	.43	+1.30		+30	.36			+11	.19	+36	.23	0	+41	.31	+0.4	.25
14	29AN1774	COMPLEMENT	\$20	\$35 **;	** -	+13	.50	-0.7	.79	+60	.69	+107	.61	+.20	.33	+0.3	.63	+.60	.67	+4	.43			+11	.19	+22	.23	0	+26	.31	+0.2	.25
16		TEMPLATE		\$35 ***		+10	.58	+0.7	.75	+54	.65	+106	-		.37	+0.3		+1.12		+19	.63	+6.6	.20	+9	.28		.34	12		.34	+0.3	
		DESTINATION 630				+8	.45	-0.2	.74	+51	.63	+103	.53		.31	+0.7	.30	+.52	.35	+17	.27				.24	+22	.30	8	+43	.31	+0.7	
2		HYLINE IMAGE MAKER #				+8	.39	+0.9	.58	+63	.45	+103		+.16		+0.4	.22	+.11	.23	+0 I+16	.21	l+11.3	05	+7	.20	+27	.23	0	+44	.24	+0.3	
14		EASY STREET HIGHER STANDARD		\$35 ***		_	.38 .49	-1.7 -1.0	.46 .72	+52	.35 .61	+103		l+.09 +.12		1+0.5 +0.5	.05	+1.70 +.94		+12	.05	1+11.3	.05	+14 +12	.19 20	+32 +36	.21 .25	0 3	1+28 +4	.05 .30	1+0.4 +0.2	
		DEFINITIVE #		\$35 ***		+12	.49	+0.4	.72	+58	.40	+102	-	+.12	.34	-0.1		+1.11		+12	.40			+12			.23	0	+4	.30	+0.2	.24
		FOCAL POINT		\$35 ***		+9	.48	-1.8	.61	+51	.49	+102	.29			0.1		+1.97							.18	+25	.22	0				
		RITO 9Q13 #	\$40			+7	.30	+1.5	.37	+56	.32	+97	.34	+.13	.36	+0.6	.49	+1.26		-1	.28				.18		.24	0	+59	.37	+0.8	.30
		ADVOCATE		\$40 ***	+	+9	.57	+0.7	.71	+59	.60	+95		05	.48	+0.0	.61	+1.40		+13	.32			+8	.23	+27	.27	0	+23	.38	-0.1	.32
13		BLUESTEM	\$25			+9	.32	+1.5	.40	+52	.33	+92	.35	+.13	.35	-0.1	.33	+.18		-4	.27			+10	.20	+26		0	+25	.30	+0.3	
		PLAINSMAN		\$35 ***			.38	-3.5		+47	.37	+87	.37	+.22		+0.2				+9	.19				.19	+24	.22	0	+47	.26	+0.5	
				\$40 ***		-1	.31	+0.3	.63	+44	.48	+62	.30	+.02	.13	+0.0	.50	+.80	.48	+3	.43			+1	.05	+6	.05	0	+29	.05	+0.3	
11		ADVANTAGE 654		\$35 *** \$40 ***		+12	.32 .60	-2.6	.46 .75	+30 +27	.40	+62	.24	12	.27	-0.6	.74	58	.25	124	60	+10.9	10	+9	.17 .26	+12	.21 .34	0	l+34	.05 .37	1-0.2	
11		TENDER TEN erage for Current Sire		ψ4U <b>≭</b> ₩7		+15 +5	.00	-3.8 +1.8	.75	+27	.69	+57 +83	.65	+.13+.12	.21	+0.6	.74	+.24	.70	+34	.00	+10.9	.19	+10 +7	.20	+17 +22	.34	18	-12 +31	.37	-0.5 +0.4	.30
	Dieed AV	erage for current SIN	69			тJ		+1.0		+40		+03		±.12		+0.4		+.49						+/		+22			+31		+0.4	

Red name indicates new bull Top 25

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# Availability pending 🖌 Rock Solid Sires with accuracies of .90 or greater \*Not eligible for volume discounts

# Sorted by Descending Yearling Weight EPD

						Carc	ass Data	a					Ultrasou	und Data		í		~			Í
Carca	ss	CI	w	Ma	arb	1	EA	- Fa	t	Carca	ass Data	S	teer	1	otal			\$ Values			1 23 2
Bull Name Rati		EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	Gp	Progeny	Gp	Progeny		Progeny	\$EN	\$W	\$F	\$G	\$B	Sire
	"6		noo		noo		NUU		noo	••	1102011		Tregony	op	Tregony						0110
												•		0.5.4	700						
		+6	.44	+.82	.53	+.45	.51	016	.50	6	6	2	4	354	789	-23.96	+35.35	+64.88	+45.48	+65.53	S S OBJECTIVE T510 0T26
		+7	.80	+.83	.82	+.76	.82	033	.81	53	135	48	108	6315	18583	-14.16	+47.64	+59.30	+49.52	+69.46	S S TRAVELER 6807 T510
FINAL PRODUCT		+33	.27	+.25	.38	+.69	.35	+.046	.30	0	0	0	0	59	177	-15.66	+38.28	+54.41	+19.49	+61.42	CONNEALY PRODUCT 568
NEW STANDARD		+31	.55	+.62	.62	+.55	.60	+.030	.59	4	16	19	37	601	1572	-12.45	+48.40	+53.80	+32.81	+73.78	BON VIEW NEW DESIGN 1407
EXTRA K205		+23	.59	+.35	.66	+.26	.65	007	.64	18 0	25	46	98	931	2566	-5.41	+40.40	+50.26	+26.04		NICHOLS EXTRA H6
PROGRAM	2	+31 +30	.28	+.11 +.40	.46	+.22	.40 .39	+.023	.36	0	0	17 0	54 0	420 278	1186 1055	-16.14 -9.11	+38.72	+49.09	+9.81	+49.76	K C F BENNETT EFFICIENT HA FUTURE DIRECTION 3540
RAINMAKER P175		+27	.36	+.40	.42	+.26	.35	+.002	.33	2	3	0	0	119	344	+0.05	+30.96	+44.62	+30.27	+66.82	BASIN RAINMAKER 747L
IMAGE MAKER		+27	.63	+.19	.40	+.42	.44	026	.40	14	33	22	50	1470	4273	-18.52	+47.40	+44.02	+30.27	+61.49	HERO 6267 OF R R 2418
PREDESTINED N5905		+44	.52	+.90	.58	+.77	.58	+.094	.56	1	14	16	53	47	156	-12.15	+33.12	+43.08	+21.02	+76.41	G A R PREDESTINED
RITO 6EM3		+8	.69	+.18	.30	+.76	.30	+.054	.70	9	66	0	0	247	613	-1.84	+35.58	+39.52	+20.64	+38.14	0 C C EMBLAZON 854E
IN FOCUS		+24	.78	+.68	.80	04	.80	+.030	.79	58	124	45	91	7220	21992	+2.71	+45.63	+38.58	+28.06	+61.25	
HOOVER DAM		+19	.36	+.58	.46	+1.03	.43	+.003	.41	0	0	0	0	286	827	-17.49	+29.78	+38.26	+41.65	+70.47	SYDGEN C C & 7
SPECIAL FOCUS	_	+31	.30	+.77	.40	+.38	.43	+.013	.38	0	0	0	0	101	346	-7.00	+35.83	+37.40	+36.26	+75.03	MYTTY IN FOCUS
RITO REVENUE		+28	.43	+1.10	.53	+1.09	.51	+.093	.50	0	0	17	51	228	637	-10.89	+29.48	+36.05	+42.14	+78.65	G A R PREDESTINED
		+18	.30	+.42	.40	+.36	.41	+.006	.36	1	1	0	0	51	245	-9.39	+40.40	+31.83	+29.32	+56.65	H A IMAGE MAKER 0415
		+33	.25	+.52	.34	+.57	.35	+.000	.31	0	0	0	0	26	163	-13.31	+36.79	+33.09	+32.36	+71.87	SITZ UPWARD 307R
FRONTMAN		+30	.30	+.40	.42	+.73	.39	+.000	.31	0	0	0	0	183	475	-9.18	+36.06	+30.52	+30.54	+67.77	CONNEALY FRONT PAGE 0228
BRILLIANCE		+33	.32	+.20	.43	+.53	.40	+.003	.36	0	0	0	0	127	298	-5.99	+30.00	+31.94	+16.57	+56.44	S A V BISMARCK 5682
POWER DESIGN	<u> </u>	+27	.64	+.62	.68	+.44	.68	+.003	.67	16	38	13	28	378	759	-0.80	+31.26	+31.34	+35.34	+70.67	B/R NEW DESIGN 036
RITO 2B94		+26	.34	+.21	.44	+.60	.44	016	.44	1	1	0	0	89	257	-5.74	+40.03	+28.39	+24.58	+58.79	B C C BUSHWACKER 41-93
ADDED VALUE		+26	.22	+.56	.29	+.19	.34	+.038	.28	0	0	0	0	12	79	+5.20	+31.10	+29.62	+25.53	+59.90	SINCLAIR NET PRESENT VALUE
NEW LEVEL		+26	.72	+.42	.75	+.44	.75	+.055	.75	21	70	52	130	1333	3074	-1.47	+41.89	+28.08	+22.53	+56.69	IRONWOOD NEW DESIGN 022 701
CONTRAST		+52	.36	+.48	.50	+.73	.46	+.005	.45	1	1	25	35	231	839	+4.61	+27.92	+29.90	+29.84	+79.04	CONNEALY DANNY BOY
TRUST		+42	.47	+.83	.54	+.90	.51	+.003	.49	6	12	0	0	52	106	-11.49	+38.82	+23.56	+43.13	+87.85	SCR PROMISE 4042
PRIME STAR		+15	.62	+1.27	.66	+.44	.66	+.083	.64	17	28	4	9	967	2169	+29.13	+45.63	+27.13	+38.81	+62.61	N BAR PRIME TIME D806
3F EMBLAZON	_	+14	.33	+.10	.44	+.48	.43	+.006	.43	0	0	15	49	36	81	+0.37	+26.73	+27.30	+18.28	+40.89	O C C EMBLAZON 854E
NEW DESIGN 878		+22	.84	+.47	.86	02	.86	+.014	.86	116	274	34	54	9013	21178	+0.27	+36.35	+23.83	+23.80	+54.32	
GREATPLAINS 9520		+10	.40	+.45	.50	+.55	.48	+.009	.47	1	4	27	54	63	162	+10.40	+35.70	+21.84	+33.62	+51.42	O C C GREAT PLAINS 943G
WAVE	_	+34	.59	+1.10	.65	+.86	.64	+.024	.63	8	30	16	54	213	579	+42.16	+49.51	+7.74	+46.49	+86.77	GARDENS HIGHMARK
		101	.00		100	1100	101				00		01	210	0.0	112.110	1 10101		1 10110	100117	
COUNSEL		+42	.25	+.81	.35	+.41	.29	+.063	.29	0	0	0	0	0	0	-18.55	+42.09	+64.20	+27.33	+75.74	CONNEALY CONSENSUS 7229
	_	+26	.27	+.95	.35	+.87	.35	012	.34	0	0	0	0	7	22	-23.14	+40.35	+62.49	+48.97	+87.55	S S OBJECTIVE T510 0T26
RESPONSE		+26	.24	+.72	.33	+.58	.30	+.040	.30	0	0	0	0	2	7	+1.01	+38.27	+57.47	+35.51	+73.33	S A V FINAL ANSWER 0035
ABSOLUTE		+30	.25	+.70	.32	+.49	.30	+.048	.28	0	0	0	0	3	11	-0.54	+52.19	+52.57	+31.81	+71.53	S A V FINAL ANSWER 0035
COUNSELOR		+38	.25	+.53	.34	+1.01	.29	+.007	.26	0	0	0	0	0	0	-7.38	+42.20	+52.04	+37.00	+81.75	CONNEALY MENTOR 7374
MONUMENT		+33	.13	+.54	.19	+.80	.21	+.018	.16	0	0	0	0	0	0	-29.55	+31.74	+52.96	+34.64	+76.80	TC ABERDEEN 759
EXAR MAINSTREAM		+17	.23	+.31	.30	+.66	.28	+.028	.28	0	0	0	0	0	0	-8.18	+43.14	+49.69	+26.63	+55.35	RITO 6EM3 OF 4L1 EMBLAZON
2066		+35	.28	+.55	.33	+.45	.38	+.020	.33	0	0	0	0	12	51	-11.30	+39.74	+49.88	+29.81	+72.60	MYTTY IN FOCUS
		+34	.21	+.24	.30	+.82	.27	+.038	.28	0	0	0	0	0	0	-13.97	+42.34	+49.43	+21.63		S A V PIONEER 7301 Connealy Forward
		+26	.29	+.62	.36	+.68	.39	009	.34	0	0	0	0	39	104	-13.52	+34.06	+49.62	+39.41		
BROKEN BOW		+46	.31	+.55	.39	+.74	.34	+.040	.33	0	0	0	0	0	0	-9.86	+38.31	+45.51	+29.02	+77.06	SUMMITCREST COMPLETE 1P55
		+36	.24	+.76	.32	+.73	.30	+.011	.30	0	0	0	0	0	0	-21.36	+36.86	+47.48	+39.94	+83.14	G A R New Design 5050
COMPLEMENT TEMPLATE	2	+33	.29	+.71	.37	+.62	.39	+.054	.36	0	0	0	0	29	90	-4.36	+38.92	+44.99	+32.52	+73.55	BASIN FRANCHISE P142 S S OBJECTIVE T510 0T26
DESTINATION 630	_	+18	.30 .26	+1.01	.39	+.27	.39 .36	+.047	.37 .34	0	0	0	0	19 4	89 35	-15.20 -4.90	+32.34	+46.51 +44.40	+37.45	+66.65	
HYLINE IMAGE MAKER				+.83	.34	+.42	_	+.009	.34		0	0	-				+30.24		+33.76	+66.73	
EASY STREET		+31	.21	+.34	.25	+.40	.27	025	.23	0	0	0	0	1	1	-10.05	+40.83	+39.15	+27.66		NICHOLS EXTRA K205
HIGHER STANDARD		+20	.18 .25	+.56	.23 .34	+.32	.26 .35	+.018 +.048	.22		-		-		45	-18.78 -17.96	+32.15 +38.27	+43.96 +42.39	+31.69 +23.58		LCC NEW STANDARD
		+43	.25		.34		.35		.20	0	0	0	0	12			+30.27	+40.20	+23.91		S A V FINAL ANSWER 0035
DEFINITIVE FOCAL POINT		+25	.10	+.41	.22	+.44 +.18	.24	+.045	.20	0	0	0	0	0	0	-9.10 -11.22	+29.64	+40.20	+20.75		MYTTY IN FOCUS
RITO 9Q13		+25	.19 .33	+.42		+.18	.26	+.040	.21	0	0	0	0	0	0	-11.22	+29.64	+41.00	+20.75	+55.43	GARDENS HIGHMARK
ADVOCATE		+45	.33	+1.12	.41 .44	+1.20	.37	+.026	.30	0	0	0	0	30	54	-7.62	+33.96	+35.52	+51.79	+98.63	S S OBJECTIVE T510 0T26
BLUESTEM		+21	.35		.44	+.71	.41	+.020	.39				-		54 0	-3.26	+42.59	+32.07	+44.02	+73.98	
PLAINSMAN		+33 -2	.24	+.66	.32 .28	+.00	.29 .27	+.037	.30	0	0	0	0	0	0	-3.26	+35.30	+31.76	+34.14	+73.98	
		+10	.23	+.37	.20	+.00	.27	044	.25	0	0	0	0	8	35	+24.67	+29.85	+20.49	+32.19		TE MANIA UNLIMITED U3271
ADVANTAGE 654		-5	.13	02	.23	+.31	.22	017	.17	0	0	0	0	6	11	+24.07	+29.65	+9.94	+30.67	+40.39	
TENDER TEN		-5 +16	.17	+.54	.23	19	.25	+.049	.20	1	1	0	0	37	104	+17.90	+22.00	+9.94	+14.51		B3R 0004 ELECTRA 8082-8017
		+10	.23	+.39	.57		.00		.52			0	0	37	104		+26.23				
		+21		+.39		+.25		+.009								+.12	+20.24	+20.19	+23.07	+02.00	www.angus.org

Go to www.absbeef.com for weekly Angus EPD updates

# SPRING 2012 - EPD's as of 3/23/12 SIRF SUMMARY

# CURVE BENDERS & GROWTH

100

			te	Calving								P	oductio	on Trai	ts											Mat	ernal Tr	raits		-	100	1
	Bull Code	B	Certificate	Ease	C	ED	B	N	W	W	Y	W	RA	DG	Y	H	S	C	D	OC	H	,	CE	M	MI	LK	Dtrs	M	W	M	AH. A	2
Page	Number & Name	Semen	Cert	Rating	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC		EPD	ACC	EPD	ACC	
CUR	VE BENDERS - GR	2 O W	V T H	l i											·																	
25	OAN1705 OBJECTIVE 7125	\$20	\$35	***	+7	.66	+3.1	.83	+76	.75	+135	.63	+.17	.42	+1.0	.57	+.48	.58	+24	.52	l+6.8	.05	+8	.24	+32	.28	4	+84	.43	+0.9	.36	
2	9AN1745 <b>DIMENSION</b>	\$20	\$35	**	+0	.54	+4.0	.85	+67	.81	+127	.75	+.25	.57	+0.2	.76	+2.38	.79	+15	.27			+7	.18	+34	.23	0	+48	.29	+0.5	.23	
18 🗸 2	9AN1697 IMPRESSION	\$25	\$35	***	+7	.80	+0.9	.93	+67	.90	+117	.86	+.21	.50	+0.3	.84	+.99	.86	+7	.73	+10.5	.21	+11	.48	+34	.57	102	+66	.35	+0.7	.24	
11 🗸 29	9AN1679 NEW DESIGN 458N	\$22	\$40	***	+7	.81	+2.2	.95	+55	.92	+110	.90	+.19	.62	+0.7	.85	+1.00	.89	+26	.76	+10.5	.53	+7	.69	+32	.81	520	+54	.58	+0.6	.59	
2	DAN1749 CURRENCY	\$20	\$35	**	+5	.52	+1.9	.81	+51	.72	+109	.60	+.32	.28	+0.7	.26	+.84	.52	+2	.32			+7	.20	+20	.23	0	+56	.24	+0.8	.20	
	DAN1551 DESTINATION 928	\$30	\$35	**	+4	.83	+2.9	.95	+58	.93	+107	.91	+.21	.51	+0.7	.92	+.26	.91	+21	.81	+11.9	.42	+9	.80	+22	.88	1117	+36	.79	+0.7	.81	
17 🗸 2	DAN1623 ALLIANCE 187	\$20	\$35	**	+2	.82	+1.9	.96	+63	.94	+106	.91	+.12	.67	+0.4	.90	+.54	.90	+1	.73	+10.5	.36	+9	.75	+23	.86	948	+32	.62	+0.5	.57	
✓ 23	37AN1941 C C & 7	\$35	\$40	**	+3	.81	+1.2	.96	+53	.93	+106	.90	+.17	.58	+0.5	.90	+.74	.91	+36	.88	+13.1	.55	+1	.53	+49	.61	126	+52	.58	+0.5	.61	
7 🖌 2	DAN1589 FORESIGHT	\$20	\$35	**	+0	.86	+3.8	.97	+60	.96	+105	.94	+.12	.75	+0.4	.94	+1.73	.95	+20	.90	+8.3	.60	+4	.86	+26	.91	2661	+23	.83	+0.2	.84	
7 🖌 2	9AN1556 LEAD ON	\$20	\$35	**	+3	.94	+2.1	.98	+51	.97	+99	.96	+.09	.71	+0.5	.96	+.79	.96	+19	.91	+7.3	.71	+6	.90	+29	.95	5238	+21	.88	+0.3	.88	
✓ 10	D6AN1737 COMPLETE	\$25	\$35	**	+5	.72	+2.6	.93	+54	.90	+97	.85	+.08	.52	+0.4	.90	+1.06	.88	+18	.75	+9.7	.10	+11	.53	+32	.62	106	+45	.49	+0.5	.50	
2	9AN1760 STIMULUS	\$20	\$40	**	-2	.48	+1.5	.83	+54	.75	+96	.68	+.17	.33	+0.4	.61	+1.49	.74	+18	.32	I+8.2	.05	+4	.18	+20	.24	0	+39	.33	+0.7	.26	
2	9AN1674 EXCELLENCY	\$20	\$35	**	+1	.67	+1.4	.85	+49	.79	+96	.66	+.19	.46	-0.3	.47	94	.71	-1	.37	l+6.5	.05	+6	.40	+21	.48	37	+43	.43	+0.1	.36	
2	DAN1753 JUPITER	\$20	\$40	**	+5	.57	+0.3	.82	+50	.74	+87	.67	+.18	.30	-0.3	.63	42	.70	-2	.44			+8	.15	+19	.20	0	+37	.29	+0.1	.21	
✓ 2	9AN1695 RITO LEGACY	\$25	\$35	**	+1	.73	+2.0	.90	+31	.85	+62	.81	+.13	.35	-0.6	.84	56	.83	-1	.68	+6.1	.07	-2	.58	+18	.66	150	-6	.60	-0.7	.68	
LOW	ACCURACY CUP	R V I	в	END	ERS	5 - 6	RO	wт	H																							
2	9AN1798 FINALIST	\$18	\$40		+6	.30	+2.0	.36	+62	.28	+124	.27											+10	.19	+26	.21	0					
13 2	PAN1807 UPSHOT	\$30	\$40		+6	.35	+1.2	.40	+61	.31	+119	.30	+.11	.29	+0.5	.24	+.94	.37	+12	.22			+9	.18	+36	.22	0	+32	.28	+0.4	.23	
2	9AN1782 BRUISER	\$18	\$35		+5	.42	+2.1	.53	+72	.40	+114	.33	+.17	.27	+0.1	.32	+.53	.42	+9	.28			+10	.18	+26	.22	0	+28	.23	+0.4	.18	
20	PAN1768 BRAVE	\$25	\$40	**	+0	41	+3.6	61	+56	50	+107	40	+ 10	23	+0.2	30	+ 64	58	-7	45			+6	19	+35	23	n	+32	20	+0.5	17	

13	29AN1807 UPSHUT	\$30	J \$40	+6	.35	+1.2	.40	+61	.31	+119	.30	+.11	.29	+0.5	.24	+.94	.37	+12	.22	+9	.18	+36	.22	U	+32	.28	+0.4	.23
	29AN1782 BRUISER	\$18	3 \$35	+5	.42	+2.1	.53	+72	.40	+114	.33	+.17	.27	+0.1	.32	+.53	.42	+9	.28	+10	.18	+26	.22	0	+28	.23	+0.4	.18
	29AN1768 BRAVE	\$25	5\$40★★	+0	.41	+3.6	.61	+56	.50	+107	.40	+.10	.23	+0.2	.30	+.64	.58	-7	.45	+6	.19	+35	.23	0	+32	.20	+0.5	.17
	29AN1729 MAINLAN	D \$18	3\$35★★	+6	.56	+0.6	.77	+55	.67	+88	.46	+.06	.32	+0.2	.44	+.48	.52	+19	.38	+9	.16	+23	.22	0	+43	.28	+0.6	.19
	29AN1732 SCOTSMA	AN \$18	3\$35★★	+6	.48	+1.7	.74	+48	.65	+85	.58	+.04	.27	+0.0	.72	80	.66	+13	.25	+7	.16	+19	.23	2	+58	.29	+0.4	.23
	29AN1725 EMULATE	\$20	)\$35 ★★★	+6	.50	+0.4	.74	+46	.64	+82	.53	+.06	.37	-0.3	.38	+.19	.58	-10	.29	+9	.18	+22	.23	0	+5	.28	-0.2	.22
	29AN1786 PREMIUM	PRODUCT \$18	3\$40★★★	+6	.39	+0.0	.74	+47	.62	+81	.48	l+.10	.05	+0.3	.39	+.73	.57	I+5	.05	+10	.11	+24	.17	0	l+37	.05	l+0.3	.05
	29AN1817 TARGET	\$20	) \$40	+5	.23	+1.6	.35	+45	.26	+75	.19									+3	.09	+23	.13	0				
25	Breed Average for (	Current Sires		+5		+1.8		+46		+83		+.12		+0.4		+.49				+7		+22			+31		+0.4	

# SPRING 2012

100	SI	re sumi		<b>AR</b>	2														2	- 90	1	1.15	3.35-	1.25
80				Calving	2			Producti	ion Traits	1	27						Ma	ternal Tra	aits				2.0	12
	Bull Code		5	Ease	C	ED	B	W	W	W	Y	W	М	ILK	TM	N	IE	H	PG	CI	EM	ST	AY	1235
Page	Number &	Name	Sem	Rating	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	EPD	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	1.1
C /	<b>LVING</b>	EASE																						
24	29AR0236	EPIC	\$22	***	+11	.70	-0.2	.82	+50	.78	+94	.77	+16	.68	+41	-7	.19	+14	.51	+9	.68	+15	.29	
	29AR0220	COMMITMENT	\$50	**	+2	.83	-1.2	.90	+44	.88	+74	.88	+17	.81	+39	+3	.51	+19	.53	+0	.81	+11	.17	
	29AR0229	ASSURANCE	\$18	***	+9	.42	-0.4	.78	+46	.70	+72	.67	+14	.31	+37	+4	.15	+12	.19	+8	.29	+12	.25	
	29AR0205	JUDGE	\$18	***	+7	.88	+0.6	.91	+40	.90	+69	.90	+14	.87	+34	+6	.52	+9	.63	+11	.87	+11	.28	
	29AR0225	OLE'S OSCAR	\$20	***	+7	.91	-3.6	.93	+32	.92	+66	.92	+19	.90	+35	+7	.18	+3	.63	+15	.90	+8	.47	
	29AR0215	GRAVITY	\$20	***	+8	.84	-0.7	.90	+35	.88	+66	.87	+15	.84	+32	-4	.42	+10	.49	-1	.83	+9	.41	
23	29AR0231	NEBULA	\$20	****	+21	.84	-6.7	.89	+25	.87	+59	.87	+12	.83	+25	-8	.59	+9	.72	+10	.83	+11	.36	
	29AR0183	ABOVE & BEYOND	\$15	****	+24	.91	-7.4	.94	+22	.93	+57	.93	+26	.91	+37	-2	.61	+9	.76	+18	.91	+8	.59	
LO	WACC	URACY CALVIN	GEA	4 S E													-							
	29AR0209	OUTER LIMIT	\$20	***	+9	.54	-2.5	.68	+42	.64	+88	.63	+27	.50	+48	+4	.21	+6	.36	+10	.52	+9	.27	
	29AR0244	BIG IRON #	\$20		+11	.19	-2.3	.33	+43	.29	+85	.30	+24	.22	+45	-3	.12	+7	Р	+6	.18	+17	Р	
	29AR0235	KEYSTONE	\$18	***	+6	.30	-1.6	.52	+45	.44	+84	.43	+17	.25	+40	+8	Р	+9	.12	+3	.25	+5	.17	
25	29AR0249	ABOUT TIME #	\$20		+10	.15	-1.2	.32	+49	.28	+83	.26	+12	.18	+37	+4	Р	+11	Р	+10	.13	+12	Р	
	29AR0248	ACQUISITION #	\$18		+10	.21	-1.3	.21	+47	.21	+80	.21	+18	.20	+41	+4	Р	+11	Р	+3	.21	+17	Р	
23	29AR0247	ULTIMATE #	\$22		+17	.24	-4.9	.33	+37	.29	+78	.31	+18	.23	+37	+0	.13	+11	.12	+10	.24	+12	.13	
	29AR0242	REDSTONE	\$16		+16	.35	-3.6	.43	+40	.37	+70	.37	+22	.24	+42	+0	Р	+14	.12	+13	.26	+16	.15	
25	29AR0250	EVOLUTION #	\$25				-2.5	Р	+30	Р	+64	Р	+16	Р	+32	+6	Р	+13	Р			+12	Р	
	237AR1238	FAT TONY	\$30	***	+5	.28	-1.7	.70	+29	.62	+57	.57	+14	.25	+28	+0	Р	+9	Р	+4	.23	+11	Р	
G R	OWTH-	CURVE BENDE	RS																					
	29AR0224	PACIFIC PRIDE	\$20	**	-6	.73	+6.0	.84	+78	.81	+130	.81	+3	.71	+42	+6	.31	+9	.35	+0	.72	+7	.10	
24		JACKHAMMER	\$20	**	+2	.40	+1.2	.80	+63	.74	+98	.65	+3	.30	+34	+5	.13	+9	Р	+6	.28	+15	.10	
	29AR0196	CHEYENNE	\$20	**	+3	.94	-0.5	.96	+49	.95	+95	.95	+19	.94	+43	+6	.63	+11	.81	+6	.94	+11	.60	
	29AR0214	LARAMIE	\$18	**	-2	.84	-0.4	.89	+49	.87	+91	.87	+21	.82	+45	+11	.52	+15	.48	+5	.83	+12	.22	1
	29AR0217	BHR GOLDEN BOY	\$20	**	+1	.70	+0.3	.82	+44	.80	+86	.79	+11	.68	+33	+6	Р	+21	.49	+2	.68	+9	.24	
	29AR0218	NORSEMAN KING	\$20	**	+3	.93	+0.8	.95	+31	.94	+66	.94	+13	.93	+29	-2	.62	+7	.75	-10	.93	+7	.63	
	29AR0211	DAKOTA COPPER		**	-5	.90	+0.2	.93	+37	.92	+64	.91	+24	.89	+42	+11	.51	+13	.75	+8	.89	+7	.45	
		URACY GROWT		URVI	EBEN																			
23	29AR0245	GRAND STATEMENT	\$20		-1	.21	+0.7	.24	+48	.29	+100	.30	+18	.23	+42	+8	Р	+14	.12	-1	.21	+8	Р	
	29AR0243	BOXED BEEF	\$20		+1	.30	-0.1	.50	+47	.43	+91	.41	+20	.26	+44	+3	.14	+14	Р	+5	.27	+10	Р	
	29AR0230	PEDRO		**	+2	.57	+2.5	.64	+50	.60	+82	.60	+12	.53	+37	+2	.11	+9	.18	+0	.56	+12	.21	
	29AR0241	GRETZKY	\$20		+0	.30	+1.9	.38	+40	.34	+72	.33	+23	.27	+43	+5	Р	+10	.14	+9	.27	+9	Р	
	29AR0221	GRIDMAKER 806	\$16		+7	.24	-0.1	.55	+27	.46	+56	.45	+25	.21	+39	+6	Р	+12	Р	+9	.19	+11	Р	
	Breed Ave	erage for Percentage Sire	es		+5		-0.5		+33		+62		+17		+33	+3		+10		+4		+9		
	-																						-	

21 Top 25

✓ Rock Solid Sires with accuracies of .90 or greater \*Not eligible for volume discounts

# Sorted by Descending Yearling Weight EPD

		÷					Carca	ss Data	1					Ultrasou	nd Data							1.
		Carcass	CI	N	Ma	rb	RE	A	Fa	t	Carca	ss Data	S	teer	To	tal			\$ Values		- 1	- 1.
Bull Name	e	Rating	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	Gp	Progeny	Gp	Progeny	Gp	Progeny	\$EN	\$W	\$F	\$6	\$B	Sire
OBJECT	IVE 7125	6666	+28	.33	+.67	.40	+.95	.41	+.011	.39	0	0	0	0	50	78	-28.91	+34.70	+71.32	+41.60	+83.50	S S OBJECTIVE T510 0T26
DIMENS	SION		+54	.27	+.28	.38	+.66	.38	+.004	.35	0	0	0	0	47	212	-27.46	+29.21	+65.65	+21.29	+74.30	SITZ UPWARD 307R
IMPRES	SSION	22	+52	.31	+.52	.47	+.69	.42	+.023	.38	0	0	17	58	219	805	-25.79	+37.54	+53.49	+28.32	+78.68	CONNEALY REFLECTION
NEW DE	ESIGN 458N	6666	+19	.39	+.89	.52	+.41	.49	006	.47	1	1	25	43	425	1664	-19.42	+29.01	+50.72	+43.51	+74.00	BON VIEW NEW DESIGN 1407
CURREN	NCY	2	+34	.25	+.18	.33	02	.35	024	.30	0	0	0	0	53	107	-6.31	+23.20	+51.36	+14.67	+56.85	STEVENSON MONEYMAKER R185
DESTIN	ATION 928	222	+63	.68	+.89	.72	+.63	.71	+.033	.70	29	45	19	57	1257	2537	+2.88	+38.76	+45.88	+32.48	+84.71	B/R DESTINATION 727
ALLIAN	CE 187		+46	.41	+.31	.53	08	.49	+.048	.48	1	2	14	27	553	1644	+1.36	+45.16	+42.53	+3.72	+51.18	SITZ ALLIANCE 6595
C C & 7	1	222	+27	.54	+.42	.60	+.84	.59	014	.57	6	17	0	0	754	2010	-40.51	+28.91	+46.96	+35.12	+72.13	S A F CONNECTION
FORESI	GHT	222	+42	.72	+.55	.75	+.68	.75	005	.74	32	67	39	73	2594	6960	+3.74	+44.56	+42.71	+34.38	+80.01	PAPA FORTE 1921
LEAD O	N	6666	+20	.66	+.65	.71	+.47	.70	089	.69	18	37	15	40	3880	9510	+0.52	+41.84	+39.88	+44.83	+74.69	CONNEALY LEADTIME
COMPLI	ETE	222	+45	.58	+.62	.64	+1.14	.62	+.005	.60	16	23	0	0	383	1054	-15.30	+31.33	+36.37	+40.10	+87.08	C F RIGHT DESIGN 1802
STIMUL	LUS	222	+28	.27	+.61	.38	+.37	.36	+.010	.33	0	0	0	0	33	135	-0.65	+32.33	+35.27	+33.17	+69.55	H A POWER ALLIANCE 1025
EXCELL	ENCY.		+37	.39	+.07	.49	+.03	.47	005	.47	0	0	20	30	74	153	-0.76	+29.51	+37.40	+7.36	+50.18	N BAR EMULATION EXT
JUPITEI	R		+13	.24	02	.36	+.72	.36	027	.32	0	0	0	0	57	139	+3.66	+33.19	+27.26	+17.82	+39.49	O C C JUPITER 671J
RITO LE	EGACY		-5	.40	06	.49	05	.49	001	.45	5	5	1	1	195	542	+19.91	+28.87	+9.57	+8.18	+5.77	R R RITO 707
FINALIS	ST		+46	.20	+.90	.24	+.76	.25	+.069	.21	0	0	0	0	0	0	-22.17	+24.64	+64.33	+33.43	+83.58	S A V FINAL ANSWER 0035
UPSHO	т		+40	.28	+.91	.36	+.71	.31	+.021	.29	0	0	0	0	0	0	-22.33	+38.28	+58.68	+40.86	+87.59	SITZ UPWARD 307R
BRUISE	R		+30	.26	+.24	.35	+.61	.30	001	.27	0	0	0	0	2	3	-9.59	+45.25	+47.70	+23.97	+63.17	S A V BISMARCK 5682
BRAVE			+44	.20	+.33	.29	+.50	.29	+.068	.25	0	0	0	0	13	31	-20.77	+29.00	+46.77	+13.37	+60.76	S A V MANDAN 5664
MAINLA	AND		+51	.25	+.70	.33	+.80	.33	+.029	.32	0	0	0	0	8	24	-1.85	+37.20	+26.28	+34.46	+83.22	WOODHILL MAINLINE
SCOTSM	MAN	e e	+16	.21	+.38	.32	+.48	.34	+.064	.30	0	0	0	0	36	81	+2.22	+28.20	+25.98	+22.67	+47.51	FINTRY OF GRAHAM 52170
EMULA	TE		+43	.24	+.23	.34	+.03	.32	+.039	.31	0	0	0	0	22	39	+4.80	+35.01	+23.66	+5.92	+51.48	SINCLAIR EXTRA 4X13
PREMIL	JM PRODUCT		+32	.16	+.32	.25	+.88	.27	+.040	.20	0	0	0	0	4	37	-2.03	+32.21	+22.23	+25.69	+64.40	CONNEALY FINAL PRODUCT
TARGET	ſ		I+21	.05	l+.05	.05	l+.56	.05	I011	.05	0	0	0	0	0	0	+0.88	+30.09	+16.95	+17.27	+46.39	DUFF BASIC INSTINCT 6501
12.00			+21		+.39		+.25		+.009						5	1	+.12	+26.24	+25.19	+23.87	+52.56	www.angus.org

# Sorted by Descending Yearling Weight EPD

			1				Carear	s Traits		- 27			
		Carcass	M	ARB	I V	YG		CW	RE	FA	EA FA	AT	
	Bull Name	Rating	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	EPD		
		,											
	EPIC	66	+.13	.45	+.13	.42	+56	.56	+.27	.44	+.06	.53	BECKTON EPIC K F075 / BECKTON JULIAN GG B571
	COMMITMENT	666	+1.22	.66	+.05	.52	+43	.60	+.17	.63	+.04	.66	LJC LANCER 806 / BROWN SHAZZAM M6270
	ASSURANCE	22	+.33	.41	+.13	.39	+42	.52	+.03	.39	+.05	.51	LCC MARIO 1889J / BECKTON JULIAN GG B571
	JUDGE	<u> 2</u> 22	+.33	.81	07	.59	+43	.60	+.32	.80	+.01	.83	BECKTON JULIAN GG B571 / GLACIER MARIAS 548
	OLE'S OSCAR	22	+.42	.82	+.09	.60	+35	.61	02	.81	+.04	.85	MLK CRK CUB 722 / RED PRICE 631
	GRAVITY	666	+.29	.77	05	.58	+39	.60	+.55	.76	+.05	.79	BFCK CHEROKEE CNYN 4912 / LMAN KING ROB 8621
	NEBULA	Þ	+.21	.78	+.26	.58	+26	.60	47	.77	+.06	.81	BECKTON NEPTUNE R2 K065 / BECKTON JULIAN GG B571
	ABOVE & BEYOND	Þ	+.22	.84	+.14	.60	+24	.61	29	.84	+.04	.86	LEACHMAN ABOVE HEAVEN 1018F / JHL LMAN ROBIN HOOD 1174B
	OUTER LIMIT		+.04	.30	+.08	.32	+49	.49	+.03	.29	+.02	.41	LCC ABOVE & BEYOND 1300J / LARSON RED LIGHTNING
	BIG IRON		+.40	.26	+.00	.24	+48	.25	+.08	.25	01	.35	BECKTON NEBULA P P707 / BASIN TREND SETTER 6074
	KEYSTONE		+.02	.28	06	.27	+48	.36	20	.25	07	.37	MLK CRK CAPSTONE 901 / 4L ADVANCE VISION R15P
	ABOUT TIME		+.45	P+	+.07	Р	+48	Р	+.20	P+	+.03	Р	HXC JACKHAMMER 8800U / MYTTY IN FOCUS
	ACQUISITION		+.36	.26	01	.24	+46	.18	+.40	.26	+.04	.37	HXC CONQUEST 4405P / LCC NEW CHAPTER A705L
	ULTIMATE		+.46	.27	+.06	.25	+40	.26	05	.26	+.01	.37	BECKTON NEBULA M045 / S S OBJECTIVE T510 0T26
	REDSTONE		+.35	.27	+.15	.27	+37	.31	03	.26	+.06	.38	TR JULIAN LT142 / BECKTON EPIC R397 K
	EVOLUTION		+.12	P+	08	Р	+36	Р	+.15	P+	01	Р	TR COLT 45 UT806 / BROWN VACATION H7106
	FAT TONY	Þ	07	.16	11	.21	+32	.46	+.04	.15	03	.21	RED SVR GANGSTER 14S / RED NORTHLINE ROB ROY 122K
	PACIFIC PRIDE	666	+.45	.43	01	.41	+86	.58	+.77	.40	+.01	.52	ROYS HIGH NOON 3805 / GLACIER CHATEAU 744
	JACKHAMMER	eee	+.65	.37	+.15	.36	+60	.51	+.17	.35	+.04	.47	HXC HEMI 4400P / BECKTON JULIAN GG B571
	CHEYENNE	ee	+.53	.91	+.17	.61	+56	.61	+.00	.91	+.04	.92	BFCK CHEROKEE CNYN 4912 / JHL LMAN ROBIN HOOD 1174B
	LARAMIE	Þ	+.20	.61	+.20	.51	+54	.60	14	.59	+.03	.67	LCC CHEYENNE B221L / BASIN HOBO 79E
	BHR GOLDEN BOY	eee	+.26	.55	+.05	.47	+52	.57	+.36	.53	+.04	.62	LMB GOLDEN BOY 719 / BHR LOGAN 734B
	NORSEMAN KING	222	+.20	.89	31	.61	+42	.61	+.80	.89	03	.91	VGW KING OF THE WEST / 376 P J M 141
	DAKOTA COPPER		16	.83	+.00	.59	+39	.60	+.06	.82	+.01	.85	LCHMAN COPPER ROB 1204D / LCC HEAVEN OR BUST1000B
-	GRAND STATEMENT		+.24	.28	+.02	.26	+62	.24	+.36	.27	+.01	.38	LJC MISSION STATEMENT P27 / LCHMN GRANDCANYON 1244G
	BOXED BEEF		+.34	.28	+.00	.28	+55	.35	+.39	.27	+.02	.36	MESSMER PACKER S008 / LCHMN ENTERPRISE 1370H
	PEDRO	222	+.31	.45	+.04	.39	+52	.47	+.20	.43	+.02	.50	LCC GRAVITY B252L / HOLDEN HI HO 574
	GRETZKY		14	.26	+.14	.25	+46	.28	+.09	.25	+.05	.34	RED SIX MILE SAKIC 832S / FORSTER KING ROB 9028
	GRIDMAKER 806		+.24	.24	+.05	.26	+34	.38	17	.22	+.00	.36	BRMJ 171 / HOLY GLOW LOGO
1.11			+.08		02		+37		+.07		+.00		www.redangus.org
													22

# RED ANGUS SIRES



BECKTON NEBULA M045 RAAA 854775 1A BECKTON NEPTUNE R2 K065 x BECKTON JULIAN GG B571

# **Elite Low Maintenance Genetics**

- ✓ Lower your cow costs top 2% for ME
- Super calving ease ranking in the top 1% for CED and BW
- Unique pedigree offering tremendous mating opportunities
- Produces excellent daughters and herd sires
- ✓ Offers moderate frame and growth with increased carcass merit

TRAIT	CED	BW	WW	YW	MILK	TM	ME	HPG	CEM	STAY	MARB	YG	CW	REA	FAT
EPD	+21	-6.7	+25	+59	+12	+25	-8	+9	+10	+11	+.21	+.26	+26	47	+.06
ACC	.84	.89	.87	.87	.83		.59	.72	.83	.36	.78	.58	.60	.77	.81
	-	_	-	-		_		-			-	SI	PRING	2012	ГOP 25%



### BROWN ULTIMATE X7752 RAAA 1385238 1A BECKTON NEBULA M045 x S S OBJECTIVE T510 0T26

### **The Ultimate Calving Ease Prospect**

- ✓ Ranks in the top 1% of the breed for CED, top 5% BW and top 10% CEM
- Outcross pedigree to the vast majority of today's popular pedigrees - NEBULA x OBJECTIVE x LOGAN
- Descending from the Abigrace cow family at Brown's expect him to make moderate, deep sided, productive females with excellent udders
- Elite calving ease yet still offers very good growth
- Moderate framed, big bodied, smooth made and easy going

TRAIT	CED	BW	WW	YW	MILK	TM	ME	HPG	CEM	STAY	MARB	YG	CW	REA	FAT
EPD	+17	-4.9	+37	+78	+18	+37	+0	+11	+10	+12	+.46	+.06	+40	05	+.01
ACC	.24	.33	.29	.31	.23		.13	.12	.24	.13	.27	.25	.26	.26	.37
												SI	PRING	2012	FOP 25%



### C-T GRAND STATEMENT 1025 RAAA 1365711 1A LJC MISSION STATEMENT P27 x LCHMN GRANDCANYON 1244G

# **Performance, Pedigree and Presence**

- Moderate five and half frame with muscle, capacity and eye appeal
- ✔ Backed by an outstanding cow family dam has MPPA of 102, granddam's MPPA is 102.5
- ✓ Outstanding individual performance 98 BR, 110 WR, 118 YR, 107 IMF and 104 REA
- ✓ Added performance at weaning, yearling, and on the rail top 15% WW, top 5% YW and top 10% CW
- One of the top prospects to sell in 2011 of any breed offers loads of performance in a very easy fleshing package

TRAIT	CED	BW	WW	YW	MILK	TM	ME	HPG	CEM	STAY	MARB	YG	C W	REA	FAT
EPD	-1	+0.7	+48	+100	+18	+42	+8	+14	-1	+8	+.24	+.02	+62	+.36	+.01
ACC	.21	.24	.29	.30	.23		Р	.12	.21	Р	.28	.26	.24	.27	.38
			_			_	_		_	-		SI	PRING	2012 1	OP 25%

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# BECKTON EPIC R397 K RAAA 1042135 1A BECKTON EPIC K F075 x BECKTON JULIAN GG B571

# **Pedigree Flexibility and More**

- Performance with lowered maintenance costs top 10% YW and top 4% ME
- Calves exhibit excellent volume, muscle and solid growth
- Paternal side of pedigree is an outcross to nearly everything else in the breed
- One of the best overall EPD profiles of any sire in the breed



TRAIT CED BW WW YW MILK TM ME HPG CEM STAY MARB YG CW REA FAT EPD -0.2 +50 +94 +16 +41 -7 +14 +9 +15 +.13 +.13 +56 +.27 +.06 +11 .78 .77 .68 .19 .51 .68 .29 .45 .42 .56 .44 .53 .70 .82 SPRING 2012 TOP 25%



# HXC JACKHAMMER 8800U RAAA 1269438 1A HXC HEMI 4400P x BECKTON JULIAN GG B571

# The Complete Package

- Incredible individual performance 71 lb. BW, 1434 Adj. YW, 16.99 REA
- Performance to weaning and yearling with added marbling
   top 2% WW and top 1% MARB
- Phenotypically flawless with added muscle, fleshing ability and moderate birth weight
- Dam is a super uddered, moderate framed Julian daughter

		-	_		_										
TRAIT	CED	BW	WW	YW	MILK	TM	ME	HPG	CEM	STAY	MARB	YG	CW	REA	FAT
EPD	+2	+1.2	+63	+98	+3	+34	+5	+9	+6	+15	+.65	+.15	+60	+.17	+.04
ACC	.40	.80	.74	.65	.30		.13	Р	.28	.10	.37	.36	.51	.35	.47
	-	-	_				-		_			SI	PRING	2012	FOP 25%



JACKHAMMER X LCHMN Cub 1057F, HXC 1110Y, Hueftle Cattle Co., NE

# ED ANGUS SIRES



# Low Birth Weight JACKHAMMER Son

- ✓ Strong calving ease with great spread +10 CED, top 10% YW
- Top 3% MARB and top 25% REA
- Outcross maternal pedigree, dam is by IN FOCUS
- Thick, moderate framed, with good balance



Owned by: LeDoux Ranch, KS; ABS Global, Inc., WI

HXC JACKHAN Ahl Duchess		800U	HXC	JOLEN	4400P IE 301N FOCUS ESS 10										
TRAIT	CED	BW	WW	YW	MILK	TM	ME	HPG	CEM	STAY	MARB	YG	C W	REA	FAT
EPD	+10	-1.2	+49	+83	+12	+37	+4	+11	+10	+12	+.45	+.07	+48	+.20	+.03
АСС	.15	.32	.28	.26	.18		Р	Р	.13	Р	P+	Р	Р	P+	Р
						-						SI	PRING	2012	FOP 25%



ABOUT TIME



# Labeled as one of the Most Different & Powerful Red Angus Bulls to Sell in 2012

- ✓ Outcross pedigree for today's breeder, Colt 45 x Vacation out of the famous Abigrace cow family
- ✓ Big hipped, powerfully constructed bull with lots of eye appeal & presence
- Breed leading Heifer Pregnancy EPD and -2.5 BW EPD

C-BAR EVOLUTION 107Y RAAA 1474506 1A BORN: 2/8/11

Owned by: C-Bar Ranch, KS; ABS Global, Inc., WI

TR COLT 45 UT806	BECKTON CODY V E023
TK GULI 43 01800	BECKTON COCA L388 CK
	BROWN VACATION H7106
LGS ABBY 689S	BROWN-CBAR MS ABIGRACE CC P7

TRAIT	CED	BW	WW	YW	MILK	TM	ME	HPG	CEM	STAY	MARB	YG	CW	REA	FAT
EPD		-2.5	+30	+64	+16	+32	+6	+13		+12	+.12	08	+36	+.15	01
ACC		Р	Р	Р	Р		Р	Р		Р	P+	Р	Р	P+	Р
	-				-		10.00		-		-	SI	PRING	2012	FOP 25%





# **Technical Perfection**

# MVE Protecting your investment

• American Engineering

AXEN

- Precision Quality Control Robotics
- Optimizing Science and Function

ABS and MVE continue to supply you classic style, function, reliability and the newest technology in semen storage. Contact your ABS Representative today to invest in a tank you can depend on

# today and tomorrow.



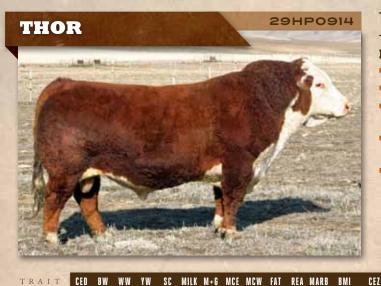


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# HHRIHFORD SHRIFS



+23 +51

38

+3.5 +60 +0.004 +0.91 +0.14

23 42 39 42 36

### THR **THOR** 4029 AHA 42551314 JDH 15 WRANGLER 25L x CL 1 DOMINO 641F

### **Maternal Power**

- Sire for added length, capacity and muscle with great EPDs
- ✓ Outcross to the vast majority of A.I. Sires
- Dam is a powerhouse, mid-five frame cow with tons of rib and muscle with an excellent udder
- Cow longevity dam's WR 10@105, granddam's WR 10@105, great granddam's WR 13@118
- Should make excellent baldie females



THOR x Allendale Robin Hood, KJ DWE 968R Tori 457Y, Brady Jensen, KS



+0.8 +2.5 +57 +102 +1.9

.30 .82 .74 .70 .54

EPD

# SHF **RIB EYE** M326 R117 AHA 42584003

BII

\$26

SPRING 2012 TOP 25

\$29

\$18

CHB

\$32

KCF BENNETT 3008 M326 x MSU MF HUDSON 19H

# **True Pasture to Plate Genetics**

- One of the best EPD profiles of any bull in any breed
- Highly profitable as indicated by his breed leading indexes
- Home run phenotype deep ribbed, big hipped, easy fleshing and good footed with awesome pigmentation
- Sired the Champion Pen of Hereford Bulls at the 2009 NWSS
- Has seen heavy use in both purebred and commercial programs

TRAIT	CED	BW	WW	YW	SC	MILK	M+G	MCE	MCW	FAT	REA	MARB	BMI	CEZ	BII	CHB
EPD	+3.8	+1.7	+55	+81	+1.7	+25	+53	+6.6	+91	-0.035	+0.32	+0.27	<b>0</b> 01	\$22	\$27	\$33
ACC	.62	.92	.89	.89	.78	.68		.47	.72	.69	.70	.70	<b>\$</b> 31	<b>Φ</b> ΖΖ	<b>۵</b> 21	৯১১
	_		-						1.1		-			SPRI	NG 2012	TOP 25%





KCF BENNETT 9126J **R294** AHA 42651401 CL 1 DOMINO 9126J 1ET x RRH MR FELT 3008

### **Calving Ease, Maternal and Carcass Combination**

- ✓ 4 Star calving ease, moderate mature size, breed leader for all Hereford Indexes
- Dam has 6@96 birth, 5@105 weaning, 5@107 yearling and 5@104 IMF
- R294 is moderate framed with added capacity and pigmentation
- Excels for key maternal components CE, MCE, Milk, SC and udder quality

# SEXATION

TRAIT																
EPD ACC	+8.6	-2.2	+53	+95	+1.5	+28	+55	+3.8	+102	+0.006	+0.28	+0.50	¢20	¢04	¢04	¢07
АСС	.22	.72	.60	.57	.41	.28		.18	.43	.42	.44	.45	<b></b>	<b>Φ</b> Ζ4	<b>Φ</b> Ζ4	\$37
			_		_			-				_	-			

SPRING 2012 TOP 259



# UPS DOMINO 3027 AHA 42426386

CL 1 DOMINO 9126J 1ET x SH DIAMOND 881

### The Calving Ease Cowmaker

- Becoming the standard for calving ease on purebreds and for making baldies
- No sire in the breed can match his proven combination of calving ease and maternal traits
- Maternal machine that transmits added SC, fleshing ability and milk with absolutely beautiful udder quality
- Daughters are moderate, big ribbed, easy fleshing with fantastic udders - 159 daughters with a 102 nursing ratio
- Won't sacrifice carcass traits with excellent marbling and ribeye area

TRAIT	CED	BW	WW	YW	SC	MILK	M+G	MCE	MCW	FAT	REA	MARB	BMI	CEZ	BII	CHB
EPD	+9.5	-1.4	+48	+78	+1.1	+35	+59	+3.3	+69	+0.007	+0.40	+0.32	<b>6</b> 04	\$24	\$18	\$31
ACC	.57	.91	.87	.87	.77	.71		.46	.74	.66	.68	.67	\$24	<b>\$</b> 24	\$10	\$31
	-	_	_	-		-	-	-	_	-	-			SPRI	NG 2012	TOP 25%



# CJH HARLAND 408 AHA 42536808

HH ADVANCE 9005J x L1 DOMINO 920501

# **Elite Purebred and Baldie Making Genetic Material**

- #1 bull in the breed for registrations in 2010
- Strong multi-trait functionality few bulls of any breed are this complete and unique
- Customer favorite based on the salability of his progeny
- Sires nice patterned progeny with unique curvebender performance and unmatched marbling genetics

TRAIT	CED	BW	WW	YW	SC	MILK	M + G	MCE	MCW	FAT	REA	MARB	BMI	CEZ	BII	CHB
EPD	+4.4	+1.8	+54	+98	+1.7	+35	+62	+3.1	+90	+0.097	+0.24	+0.60	¢07	\$20	\$23	\$33
ACC	.68	.93	.90	.90	.82	.79		.60	.80	.68	.70	.66	\$Z1	\$ZU	\$Z3	<b>ა</b> აა
	-	-									-			SPRI	NG 2012	TOP 25%

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**GO ABE** T32 AHA 42786478 GO EXCEL L18 x B STARMAN 906J

### **Exciting Outcross Genetics**

- ✓ Unique EPD profile that ranks in the top 10% for calving ease, growth and maternal traits
- ✓ He is an L18 son, with L18's dam also appearing on the bottom side of his pedigree
- Transmits extra muscle and performance with added pigmentation
- Backed by a broody, angular, soft made dam with 8 calves at a 98 BW ratio and 107 WW ratio

TRAIT	CED	BW	WW	YW	SC	MILK	M + G	MCE	MCW	FAT	REA	MARB	BMI	CEZ	BII	CHB
EPD	+3.3	+0.5	+59	+89	+1.1	+29	+58	+2.4	+88	-0.030	+0.54	-0.04	¢20	\$17	\$16	\$29
АСС	.17	.74	.66	.61	.19	.28		.15	.39	.16	.24	.14	<b>φ</b> 20	<b>ئ</b> انې	<b>\$10</b>	<b>\$</b> 29
	111													SPRI	NG 2012	TOP 25%

	SIRE SUM	Ň.	ARY	1																1.5	12.3
			Calving Calving Ease Rating						ion Traits							1	iternal Trai			-	- 25
	Bull Code	Semen	∰ Ease	-	ED		W		W	Y		S	-	М		M&G	CE		MC		3 . 2
Page	Number & Name	Sei	🗄 Rating	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC		EPD	ACC	EPD	ACC	7.
H	DRNED																				
63	29HH0837 YANKEE	\$30	\$75 ***	+2.6	.46	+2.7	.89	+58	.85	+99	.85	+0.2	.77	+13	.59	+42	+4.6	.39	+162	.61	1
62	29HH0835 HARLAND	\$20	\$60 ***	+4.4	.68	+1.8	.93	+54	.90	+98	.90	+1.7	.82	+35	.79	+62	+3.1	.60	+90	.80	
62	29HH0839 GO ABE	\$25	\$50 ***	+3.3	.17	+0.5	.74	+59	.66	+89	.61	+1.1	.19	+29	.28	+58	+2.4	.15	+88	.39	
63	29HH0838 DOMINO 3027	\$25	\$50 ****	+9.5	.57	-1.4	.91	+48	.87	+78	.87	+1.1	.77	+35	.71	+59	+3.3	.46	+69	.74	
PC	DLLED																				
65	29HP0918 BENNETT 10H	\$20	\$50 **	+4.0	.25	+3.2	.68	+75	.57	+120	.60	+1.9	.52	+26	.22	+64	+5.2	.19	+108	.38	
67	29HP0912 TREND	\$25	\$40 ***	+4.2	.21	+2.8	.76	+66	.68	+103	.67	+0.8	.32	+20	.20	+53	+0.3	.14	+106	.38	
64	29HP0914 THOR	\$25	\$50 ***	+0.8	.30	+2.5	.82	+57	.74	+102	.70	+1.9	.54	+23	.38	+51	+3.5	.23	+60	.42	1
	29HP0919 RED BULL #	\$20	\$40	+7.3	.12	+1.2	.37	+66	.30	+97	.32	+0.6	.29	+17	.17	+50	+0.6	.10	+81	.24	
64	29HP0913 R294	\$18	\$40 ****	+8.6	.22	-2.2	.72	+53	.60	+95	.57	+1.5	.41	+28	.28	+55	+3.8	.18	+102	.43	1
67	29HP0921 FOUNDATION	\$25	NA	+3.8	.09	+0.4	.37	+62	.30	+95	.32	+1.2	.15	+20	.13	+51	+3.0	.07	+114	.21	
	29HP0917 SENTINEL	\$25	\$50	+4.8	.14	+2.2	.37	+58	.30	+91	.28	+1.3	.17	+28	.18	+57	+3.5	.12	+93	.22	
	29HP0907 CLASS ACT	\$20	\$40 ***	+3.2	.23	+1.9	.68	+59	.58	+85	.59	+1.1	.45	+24	.31	+54	+4.2	.19	+92	.45	
65	29HP0906 RIB EYE	\$25	\$40 ***	+3.8	.62	+1.7	.92	+55	.89	+81	.89	+1.7	.78	+25	.68	+53	+6.6	.47	+91	.72	
	29HP0908 MAGNUM	\$20	\$40 **	+1.9	.19	+2.3	.53	+52	.44	+76	.43	+1.1	.29	+9	.21	+35	-0.5	.15	+72	.32	
	29HP0896 MASTER DUTY	\$18	\$35 ***	+6.2	.31	+0.5	.78	+39	.72	+67	.70	+0.5	.41	+14	.59	+34	+3.9	.29	+71	.55	1
	29HP0909 PROGRESSION	\$16	\$30 ****	+8.9	.19	-2.2	.61	+43	.53	+67	.52	+0.8	.38	+15	.25	+37	+2.5	.15	+27	.40	
66	29HP0901 PROGRESS	\$20	\$60 ****	+10.0	.60	-2.5	.90	+42	.86	+62	.86	+0.8	.70	+25	.72	+46	+0.8	.50	+16	.73	
	29HP0883 ENHANCER	\$18	\$40 ****	+6.7	.59	-0.6	.89	+36	.85	+55	.83	+0.8	.62	+19	.80	+38	-1.9	.58	+32	.72	
66	29HP0910 SHANNON	\$20	\$40 ***			-1.1	.05	+0	.03	+2	.03			+5	.01	+0			+19	.01	
2.	Breed Average for Current Sires			+0.5	-	+3.6		+45		+74		+0.7		+18	192	+41	+0.9		+86		
1.1	Tax OF (Dash Oalid O				<b>.</b>																

Top 25 ✓ Rock Solid Sires with accuracies of .90 or greater

# SPRING 2012 SIRE SUMMARY

SPRING 2012

	묥 Calving					Producti	on Traits							Mater	nal Traits		1.5	1 - 1 B
Bull Code		( C	E	B	W	W	W	Y	N	S	C	М	ILK	Dtrs	М	CE	TM	- A
Number & Name	E iji Lase	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC		EPD	ACC		7.
72 29CH0207 VALUE	\$18 \$35 ***	+6.3	.43	-1.4	.71	+36	.59	+78	.56	+0.3	.49	+15	.24	0	+5.4	.20	+33	
29CH0202 FIREMAKER	\$20 \$30 ★	-3.3	.53	+3.6	.81	+39	.64	+74	.51	+1.2	.34	+13	.30	8	+0.4	.27	+32	
72 29CH0198 ASSERTION 4906	\$25 \$30 **	+0.2	.44	+2.7	.74	+35	.63	+71	.53	+0.5	.42	-11	.31	11	+8.9	.29	+6	
70 29CH0209 WHITE GOLD #	\$20 \$40	+9.1	BK	-2.3	BK	+36	BK	+69	BK	+0.9	BK	+8	BK	0	+7.1	BK	+26	
73 🖌 29CH0194 GAIN & GRADE	\$20  \$30 ★★	+0.8	.80	+0.4	.92	+40	.88	+67	.82	+1.0	.69	+6	.75	278	+0.8	.68	+26	
70 🖌 29CH0195 GRID MAKER	\$20 \$30 ***	+6.6	.86	+0.5	.95	+32	.93	+66	.90	+0.8	.81	+14	.83	651	+4.3	.80	+30	
73 29CH0199 DOC SILVER	\$20 \$35 ***	+12.6	.80	-4.1	.88	+33	.82	+66	.77	+0.3	.67	+2	.58	85	+9.4	.59	+18	
71 29CH0205 SOLUTION	\$20 \$30	+11.9	.45	-0.1	.61	+26	.49	+52	.32	+0.6	PE	+12	.19	0	+10.6	.16	+24	
71 29CH0206 BIG BEN	\$20 \$30 ***	+13.9	.53	-6.5	.67	+25	.51	+45	.26	+0.9	PE	+3	.21	0	+3.4	.18	+15	
29CH0193 SENTINAL RULER	\$20 \$40 ***	+9.0	.56	-0.7	.85	+17	.79	+38	.75	-0.4	.65	+18	.60	55	+8.7	.42	+27	
29CH0201 SUCCESS	\$20 \$30 ***	+9.4	.54	-1.1	.79	+12	.70	+14	.60	+0.5	.36	+13	.30	8	+6.8	.26	+19	
Breed Average for Current Sires		+3.1		+0.5		+25		+44		+0.6		+7			+3.8		+19	

Top 25 # Availability pending ✓ Rock Solid Sires with accuracies of .90 or greater

2900195

# **GRID MAKER**



# The Breed's #1 Bull for Registrations and **Proven Genetic Merit**

- ✓ No bull in the breed adds more muscle, rib and do-ability with a moderate Birth Weight EPD
- Cutting edge carcass combination top 1% for REA and excellent MARB
- ✓ Backed by the famous VCR Miss Mac IV 317 'Nancy'
- Progeny continue to top sales and make friends





SIRE: WCR SIR TRADITION 066 MGS: WCR SIR FAB MAC 2244

M6 GRID MAKER 104 PET AICA M 633377 BORN: 1/1/01

**Owned by:** Larry Baney, MO; Leslie Charolais, AR; Aufforth Charolais, MN; ABS Global, Inc., WI

TRAIT	CE	BW	WW	YW	SC	MILK	Dts	MCE	TM	CW	REA	FAT	MARB	C Pg	U Pg/Grp
EPD	+6.6	+0.5	+32	+66	+0.8	+14	651	+4.3	+30	+24	+.74	029	+.15	22	573
АСС	.86	.95	.93	.90	.81	.83		.80		.50	.55	.49	.51		100
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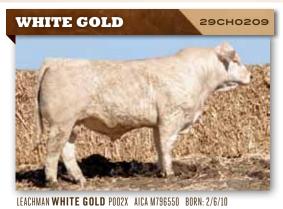
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# Sorted by Descending Yearling Weight EPD

		1		Carcass	s Data							
	Carcass	FA	Л	RE	A	MAR	RB	-	Indr	exes		
Bull Name	Rating	EPD	ACC	EPD	ACC	EPD	ACC	BMI	CEZ	BII	CHB	Sire + Maternal Grandsire
YANKEE	666	+0.012	.60	+0.45	.61	+0.50	.58	\$20	\$17	\$14	\$37	GH NEON 17N / HH ADVANCE 767G 1ET
HARLAND	<u>ee</u>	+0.097	.68	+0.24	.70	+0.60	.66	\$27	\$20	\$23	\$33	HH ADVANCE 9005J / L1 DOMINO 920501
GO ABE	66	-0.030	.16	+0.54	.24	-0.04	.14	\$20	\$17	\$16	\$29	GO EXCEL L18 / B STARMAN 906J
DOMINO 3027	eee	+0.007	.66	+0.40	.68	+0.32	.67	\$24	\$24	\$18	\$31	CL 1 DOMINO 9126J 1ET / SH DIAMOND 881
BENNETT 10H	e e	+0.037	.44	+0.05	.44	+0.40	.41	\$31	\$20	\$24	\$40	DR WORLD CLASS 517 10H / FELTONS DOMINO 774
TREND	222	+0.011	.37	+0.41	.38	+0.23	.34	\$20	\$17	\$15	\$35	R PUCKSTER 2013 / R PATEND 2082
THOR	eee	+0.004	.39	+0.91	.42	+0.14	.36	\$29	\$18	\$26	\$32	JDH 15 WRANGLER 25L / CL 1 DOMINO 641F
RED BULL #		+0.078	.24	+0.46	.23	+0.28	.21	\$20	\$19	\$14	\$33	R PUCKSTER 2013 / FELTONS LEGEND 242
R294	222	+0.006	.42	+0.28	.44	+0.50	.45	\$30	\$24	\$24	\$37	CL 1 DOMINO 9126J 1ET / RRH MR FELT 3008
FOUNDATION		+0.001	.23	+0.52	.22	+0.35	.20	\$27	\$19	\$22	\$36	PCR 286 MR ADVISOR 502R / SHF RADAR M326 R125
SENTINEL		+0.005	.16	+0.48	.18	+0.26	.16	\$25	\$20	\$20	\$33	UPS DOMINO 3027 / KCF BENNETT 3008 M326
CLASS ACT	eee	+0.048	.42	+0.25	.42	+0.16	.38	\$22	\$18	\$17	\$27	DR WORLD CLASS 517 10H / HUTH ENHANCER 2D
RIB EYE	6666	-0.035	.69	+0.32	.70	+0.27	.70	\$31	\$22	\$27	\$33	KCF BENNETT 3008 M326 / MSU MF HUDSON 19H
MAGNUM	66	+0.042	.28	+0.07	.28	+0.23	.25	\$24	\$17	\$22	\$24	FELTONS MAGNUM 424 / HUTH ENHANCER 2D
MASTER DUTY	<u>ee</u>	+0.067	.41	-0.08	.44	+0.14	.33	\$17	\$20	\$14	\$17	AH HEAVY DUTY 11G / JR BOYD RESERVOIR X35
PROGRESSION	<u>ee</u>	+0.020	.36	+0.01	.36	+0.28	.33	\$23	\$23	\$20	\$25	SHF PROGRESS P20 / SCHU-LAR 12M OF 1H 121
PROGRESS	66	+0.019	.69	-0.05	.70	+0.43	.71	\$23	\$24	\$19	\$27	FELTONS LEGEND 242 / SHF INTERSTATE 20X D03
ENHANCER	<u>ee</u>	+0.039	.57	-0.14	.61	+0.14	.53	\$18	\$20	\$17	\$16	SLAYTON BEDFORD 264 / GK JUSTIFICATION
SHANNON	LLLL											SOUTH BUKALONG SHAW 3 / SOUTH BUKALONG DYNAMO 14
		+0.000		+0.25		+0.03		\$16	\$15	\$15	\$20	www.hereford.org

# Sorted by Descending Yearling Weight EPD

					Caroos	s Data				0	llitraeau	und Data	
										Carcass		1	
	Carcass	C	N	R	EA	FA	I	MA	RB	Progeny	Group	Progeny	- A - A - A
Bull Name	Rating	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC				Sire & Maternal Grandsire
VALUE		+32	.30	+.07	.30	+.017	.27	+.01	.25	0	1	16	LT POLLED VALUE 9089 / BALDRIDGE KOJACK 29K
FIREMAKER	222	+28	.29	+.40	.29	005	.25	+.05	.24	1	9	16	M6 GRID MAKER 104 PET / LHD CIGAR E46 PLD
ASSERTION 4906		+11	.27	01	.26	+.016	.23	+.08	.21	0	5	24	LT ASSERTION 1277 P / LT WYOMING WIND 4020 PLD
WHITE GOLD		+25	BK	+.22	BK	+.030	BK	+.23	BK	0	0	0	NWMSU DOC SILVER 362 PLD / LT RIO BRAVO 3181 P
GAIN & GRADE	222	+18	.55	37	.61	039	.54	+.40	.58	44	44	216	WCR SIR DUKE 761 / HCR MAC 9176 POLLED
GRID MAKER	2000	+24	.50	+.74	.55	029	.49	+.15	.51	22	100	573	WCR SIR TRADITION 066 / WCR SIR FAB MAC 2244
DOC SILVER	22	+18	.50	18	.55	+.055	.50	+.25	.53	25	16	205	S\$ MONTANA SILVER / HCR FLASH 5074 POLLED
SOLUTION		+27	BK	+.38	BK	+.003	BK	+.14	BK	0	0	0	EC NO DOUBT 2022 P / BEM BULLDOZER 51M
BIG BEN		+10	PE	+.18	PE	+.004	PE	+.15	PE	0	0	0	LT BLUEGRASS 4017 P / VCR SIR DUKE 914 PLD
SENTINAL RULER	2000	+14	.39	+.27	.43	005	.38	+.47	.39	11	6	55	LHD MR RULER D310 / LHD SENTINELJON X441
SUCCESS	222	+5	.30	+.16	.29	+.006	.27	+.18	.23	0	6	56	SCHURRTOP HCR RANCHER / WCR PRIME TIME 908 P
		+12		+.15		001		+.01					www.charolaisusa.com



# **Catch Gold Fever**

- ✓ Ranks in the top 10% of the breed for both BW and WW EPDs, and top 5% for Marb EPD
- ✓ Backed by 5 generations of great sires -DOC SILVER x RIO BRAVO x Schurrtop E423 x GAIN & GRADE x Cigar
- Stems from the famous Cigar x JD Miss Commander B309 'Miss American Beef' mating
- ✓ Great disposition bull that had outstanding post weaning performance in the Leachman feed efficiency trial
- ✔ Quoted as being possibly the best 'Beef Bull' Leachman has ever raised

### SIRE: NWMSU DOC SILVER 362 P LD MGS: LT RIO BRAVO 3181 P

Owned by: Leachman Cattle of Colorado, CO; ABS Global, Inc., WI;

TRAIT	CE	BW	WW	YW	SC	MILK	Dts	MCE	TM	CW	REA	FAT	MARB	C Pg	U Pg/Grp
EPD	+9.1	-2.3	+36	+69	+0.9	+8	0	+7.1	+26	+25	+.22	+.030	+.23	0	0
АСС	BK	BK	BK	BK	BK	BK		BK		BK	BK	BK	BK		0

# What's one more worth?

What's one more calf worth to you? At today's prices, having one more 550-lb. calf would mean an additional \$850 in your pocket. So the value of getting one more calf to market is obvious. However, have you considered the economic loss of fewer first service conceptions or having to rely too much on the clean up bull to finish what you started? Also consider that cow maintenance and poor calf performance can cost \$100 out of your pocket.

If your calving interval has been increasing over the last few seasons, it may not be the cow's fault. We ask her to do a job, but we may not be giving her all the tools she needs to get it done. We ask her to produce and deliver a healthy, vigorous calf within 365 days. Every 365 days. And if she can't fulfill her obligations, she's got a ticket down the road.

After calving, the cow's nutritional needs are at their peak, as she needs to maintain herself as well as produce the milk for her calf. When her nutritional needs aren't met, a cow does not cycle and the yearly calving interval increases. She will not re-breed until her nutrient intake and utilization meets her nutritional requirements.

University of Nebraska research showed that grazing cows supplemented with protein in late gestation resulted in heifer offspring that were heavier at weaning, pre-breeding, first pregnancy diagnosis and before their second breeding season as well as experiencing higher pregnancy rates while calving 21 days earlier than heifers from non-protein supplemented dams (Martin et al., 2007).

So, if you want one more cow to breed back, make sure you've provided the supplementation she needs.

Concept-Aid is more than a mineral; it's two products in one bag. It also contains the Amaferm advantage, which increases the digestibility of your forages and increases the energy and microbial protein your cows need to increase gain and improve breeding success.

# Resent research at West Virginia University showed that Amaferm increased microbial protein yield, per kilogram of dry matter digested, by **16%**.

That means that with Amaferm you are actually supplementing your cows with the equivalent of one pound of "free" dry distillers grains (ddgs) each day. Additionally, numerous research studies across the country have shown that Amaferm increases forage digestibility across a variety of feeds by a minimum of 10%. So you have more hay or grass for next year.

So with Amaferm, you could reduce energy and protein supplementation costs, reduce the calving interval, increase the total pounds of calves weaned and focus more on spending the extra income.

# Think one more calf is worth it?

# Made in USA

# For a supplier near you, call 1-800-821-3070

# Vita Ferm<sup>®</sup> Concept-Aid<sup>™</sup> with the Amaferm<sup>®</sup> advantage

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vitaferm.com

# **Consider This:** Reasons to Use Estrous Synchronization and Al

by Allen Bridges, Ph.D. – Reproductive Physiologist, North Central Research and Outreach Center, University of Minnesota gbridges@umn.edu, (218)-327-4615

Regardless of the size or scope of your beef operation, most of us like being profitable. To that extent, it has been demonstrated that using estrous synchronization and artificial insemination (AI) can improve reproductive efficiency, productivity, and thus profits of beef cattle operations. Therefore, let me try to convince you that you should consider using these reproductive technologies in your herd this spring.

Without question, reproductive efficiency (pounds of calf weaned per cow exposed), dramatically affects profitability in a beef cow/calf operation. The reason is simple: many of you market total pounds (number of calves x weight/calf), and improving reproductive efficiency means having more calves, that are born earlier in the calving season, which sets the stage for increasing profitability. This article will discuss how using reproductive technologies such as estrous synchronization and AI will assist in improving reproductive efficiency and ultimately profitability in your herd.

By itself, AI offers numerous advantages over natural service. AI allows the use of genetically superior and proven sires and is the quickest way for most producers to improve genetic merit of the herd. In addition, for heifers, AI allows you to use a high accuracy sire for calving ease. AI also facilitates the specific matings of dams and sires to optimize progeny potential. The ability to specifically mate cows, combined with the wide range of proven sire, allows you to



Pictured: Allen Bridges, Ph.D, with his cowherd

specifically select desirable traits for your operation that fit your marketing plan and increases the value of progeny produced. Although artificial insemination is a valuable reproductive management tool, as is discussed below, combining AI with estrous synchronization offers additional economic and managerial advantages.

Although artificial insemination is a valuable reproductive management tool, combining AI with estrous synchronization offers additional economic and managerial advantages.

Considering many producers market beef calves at weaning, a major driver of profitability is weaning weight. What factors impact weaning weight and how can weights be increased? One factor is genetics. Better genetics, through better sires, yields increased weaning weights. How do you get better sires? Use AI sires that are proven to deliver calves with exceptional weaning weights. Furthermore, given the genetic superiority of many AI sires, a single sire can be selected that improves weaning weights but also allows for improvements in other economic important traits (e.g. carcass traits), further increasing the potential



value of the calf produced. Although genetics do contribute, it is not the main factor at determining weaning weight; that would be calf age at weaning.

Calves born earlier in the calving season will be older and hence heavier at weaning than calves born later. Considering calves gain approximately 2 lbs/day, the value of an older calf at weaning adds up in a hurry especially in today's market. Estrous synchronization allows more cows to get bred early in the breeding season, calve early in the calving season, and wean older and heavier calves. With natural service, bulls only breed cows that are in heat, thus limiting how many cows are bred over a short period of time. Since the estrous cycle in cows is approximately 21 days, on any given day in a group of nonpregnant cows the most cows in heat would be around 5% of the herd (1 day / 21 days). This assumes that all cows are having estrous cycles and as we will discuss below, this is often not the case. Also, a natural mating does not ensure a pregnancy, in fact; only around 65 to 70% of the cows serviced by the bull will become pregnant the first time. Therefore, in a natural service scenario, at the start of the breeding season large numbers of cows are not bred in

a short period of time, spreading out the calving distribution, and reducing the number of calves that are born early. Compare this to using estrous synchronization and AI, especially a fixed-time AI protocols that allow all cows in the herd to be bred on a single day. These fixed-time AI protocols in beef cattle have become very reliable and consistently deliver pregnancy rates to a single insemination of 55 to 60%. Now rather than 5% of the cows being bred by a bull with a 65% chance of conception on the first day of the breeding season, with a fixed-time AI protocol all cows are inseminated and 60% are pregnant on the first day. Quite the difference!

Remember, bulls only breed cows that show heat and prepubertal heifers and anestrous cows don't show heat and hence, don't get bred. Estrous synchronization can induce anestrous cows and prepubertal heifers to resume having normal estrous cycles.

This translates to more cows calving early in the calving season and subsequently more weaning weight to market in the fall. Large studies across several states have clearly shown as many as 50% (and sometimes more) of cows are not having estrous cycles (anestrus) when the breeding season starts, and will have their first heat sometime later in the season. Remember, bulls only breed cows that show heat and prepubertal heifers and anestrous cows don't show heat and hence, don't get bred. Here is another advantage of estrous synchronization. Estrous synchronization can induce anestrous cows and prepubertal heifers to resume having normal estrous cycles. Progesterone-based estrous synchronization protocols, (i.e. those that include melengestrol acetate [MGA] or an intravaginal progesterone releasing insert [CIDR]) can stimulate ("jump start") some anestrous cows and prepubertal heifers into having estrous cycles. Moreover, these previously anestrous females have a good chance of conceiving to AI, albeit it is often less than cyclic females. Even if they fail to conceive to AI, the synchronization increases their probability of having estrous cycles sooner in the breeding season so they are bred sooner to clean-up sires.

Several estrous synchronization protocols are available to beef producers who want to incorporate these technologies into their herds. A description of effective estrous synchronization protocols for both beef cows and heifers is available at: http://beefrepro.unl.edu/resources. html. The variety of protocols

**TIME BREEDING vs. NATURAL SERVICE** 100 Cows Bred Timed A.I. x 60% Conception = 60 Cows Pregnant Day 1 100 Cows x 5% in Heat x 65% Conception = 3 Cows Pregnant Day 1

As previously mentioned, another thing to consider is that not all of the females entering the breeding season will be having estrous cycles (cyclic). A proportion of heifers will be prepubertal and a proportion of cows will not have resumed having estrous cycles following calving. available allows you the flexibility to incorporate estrous synchronization and AI into your herds, as well as the opportunity to take advantage of both the genetic improvements and economic benefits that can be realized from these technologies.

# FINAL CUT 295M0443



# **Cut from the Same Cloth**

- Homozygous black, polled
- Full Brother to the popular Cut Above aka 'Fat Butt'
- Long sided, blaze faced bull with tremendous presence and eye appeal V
- Progeny are making their mark in show and sale rings V
- ✓ Dam is 'can't miss' cow with over 20 progeny working in purebred herds

FLYING B FINAL CUT ASA 2402817 PB SM BORN: 2/3/07

**Owned by:** Flying B Farms, MS; Vern Mavencamp, ID; ABS Global, Inc., WI

B PRIME CI	JT 456L	Ē
		N

**DILLONS MS PRETTY WOMAN** 

**TE MCCREDIE G8 MOREES PLAYTIME D171** GW BRIGHT LIGHT 019H LITTLEPAGE SUNDOWN SUSAN



TRAIT																	\$TI
EPD ACC	+5.4	+1.3	+26.6	+44.9	+4.8	+1.2	+14.5	+17.8	+10.5	-9.0	+.02	+.17	+.01	09	26	¢00	¢E7
ACC	.32	.34	.28	.28	.26	.25	.25	.12	.06	.24	.11	.09	.09	.09	.03	222	201
	1000	_		_		_	-		_	_	-	-	-		CDDU	10 2012	TODATA

295M0442

SPRING 2012 TOP 25

# **Super Phenotype and EPDs**

- Homozygous black, homozygous polled
- ✓ Ranks in the top 2% of the breed for API and TI
- Excellent eye appeal, muscle, capacity and structure 1
- ✓ Offers excellent CW with outstanding performance
- Pedigree should make excellent commerical females and feeders calves

TRAXS **VELOCITY** Y7 ASA 2624432 1/2 SM, 1/2 AN BORN: 2/19/11

War Wa

Owned by: ABS Global, Inc., WI

VELOCITY

S A	V FINA	L ANSWER	0035

CZ SHEAR FORCE 34W

S A V EMULOUS 8145 HOOKS SHEAR FORCE 38K C2 GUNNER 37T

SITZ TRAVELER 8180

TRAIT	CED	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+16.7	-3.2	+42.4	+83.1	+12.6	+3.2	+24.4		+12.6	+7.3	+.11	+.55	+.06	+.26		\$154	\$88
ACC	.19	.34	.30	.35	.19	.19	.19		.15	.28	.18	.18	.18	.18		\$104	900
			-	_	-			-	_	_	-		_	_	SPRI	NG 2012	TOP 25%



GW COMFORT ZONE 651Y ASA 2605948 PB SM BORN: 2/15/11

**Owned by:** Gateway Simmentals, MT; HRM Simmental, IA; J/C Simmental, MI; 7L Farms and Land Company, MS; Salines Farms, MI; Flying B Farms, MS; ABS Global, Inc., WI

# **Legitmate Candidate to Replace his** Legendary Maternal and CE sire 'OLIE'

- Homozygous black, polled
- Off the charts top 1% of the breed for both CED and BW
- Carcass superiority, top 1% for Marb and top 5% for REA 1
- V Unparalleled top 1% of the breed for API and TI
  - Moderate framed, deep bodied, clean fronted, purebred bull

ELLINGSON LEGACY M229 OLIE	NICHOLS LEGACY G151 Ellingson MS Pstock K58
GW MISS PREM BEEF 984W	GW PREMIUM BEEF 021TS
	GW MISS MATERNAL 096K

TRAIT	CED	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+18.0	-4.4	+25.6	+56.8	+16.8	+5.7	+18.5		+13.2	-9.7	21	+.49	+.00	+.50		\$166	\$81
ACC	.22	.36	.31	.36	.21	.20	.21		.15	.29	.22	.24	.24	.23		\$100	φοι



TNT **PUNCH** Y260 ASA 2625005 5/8 SM, 3/8 AN BORN: 3/3/11

Owned by: TNT Simmental Ranch, ND; ABS Global, Inc., WI

TNT TANKER U TNT MISS T34	263		TN1 K C	NLC S MISS F BEN MISS	S17 NETT												
TRAIT	CED	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+10.3	-1.5	5 +39.5 +80.4 +13.1 -0.7 +19.0 +12.2 +8.5 +.22 +.37 +.09 +.14													\$124	\$77
АСС	.21	.35	.31	.35	.13	.12	.13		.13	.28	.19	.18	.21	.18		φ124	\$11
	10.0														SPRI	NG 2012	TOP 25%



## **Genetics of PARAMOUNT Proportion**

- Homozygous black, polled
- Lot 1 at Gateway Simmental
- ✓ Stacks 2 of the great high API sires in one pedigree
- No holes bull with +16 CED, top 15% of the breed for YW, top 3% for Marbling, top 1% for REA
- ✓ Off the charts API and TI, both are top 1% of the breed
- Big capacity bull with a ton of rib

#### GW PARAMOUNT 718Y ASA 2605931 1/2 SM, 1/2 AN BORN: 2/21/11

Owned by: Gateway Simmental, MT; ABS Global, Inc., WI

GW PREDESTIF			GW	MISS PREM	IUM BI	STRII	KE 363 21TS 931TS									
TRAIT	CED	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API
EPD	+16.3	-5.0	+31.7	17 +72 4 +15 6 +6 6 +22 5 +15 6 -1 2 - 04 +77 + 06 + 59												\$170
ACC	23	26	22	26	20	10	20		12	20	21	21	22	22		φ1/0

API \$TI

\$90

#### **SimAngus Excellence**

- Homozygous black, homozygous polled
- ✓ 5/8 Simmental 3/8 Angus standout in the 2012 TNT Simmental Sale
- ✓ Dam is an outstanding Bennett Total x 004 x 600U going back to the famed Tizzy Cow
- ✓ Super complete, attractive with added muscle and volume
- ✓ Should sire excellent daughters and calves that perform

# SIMMENTAL SIRES



TJ **SHARPER IMAGE** 809U ASA 2483888 1/2 SM, 1/2 AN DIKEMANS SURE BET x L T 598 BANDO 9074

#### **Performance, Power and Easy to Sell**

- Homozygous black, homozygous polled
- ✓ Progeny have been performance and phenotype standouts at Triangle J Ranch
- Tremendous mating flexibility ideal mating for DUAL FOCUS daughters
- ✔ Progeny are stout, big hipped, wide made with extreme eye appeal and performance

#### SEXATION

TRAIT	CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+12.6	-3.8	+67.7	+117.0	+10.0	-4.6	+29.2		+12.3	+25.8	+.21	+.72	+.08	+.31	49	\$158	¢100
ACC	.54	.59	.50	.49	.27	.25	.27		.11	.40	.29	.28	.40	.26	.06	\$100	\$100
	-		-	-		-		-		1	-	-			SPRI	NG 2012	TOP 25%



# TNT DUAL FOCUS T249 ASA 2421851 1/2 SM, 1/2 AN MYTTY IN FOCUS x HC HUMMER 12M

#### **The Best of Angus and Simmental**

- DNA tested homozygous black and homozygous polled
- A no miss calving ease sire whose progeny have topped sales across the country
- Combines the strengths of IN FOCUS and Hummer into a complete package
- His high ranking API and TI defines the value in SimAngus genetics
- Moderate framed, deep sided, heavy muscled and super easy fleshing

#### SEXATI (N

TRAIT	CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+15.5	-2.6	+33.4	+66.8	+6.6	-2.0	+14.7		+15.0	-1.4	+.19	+.68	+.06	11	32	\$145	\$77
ACC	.87	.91	.87	.86	.70	.69	.69		.53	.59	.49	.61	.60	.58	.03	φ140	\$//
															SPRI	NG 2012	TOP 25%



GLS COMBINATION R2 ASA 2306323 1/2 SM, 1/2 AN B/R NEW FRONTIER 095 x LRS PREFERRED STOCK 370C

#### **High Value Progeny**

- DNA tested homozygous black, homozygous polled
- Progeny are attractive, high volumed and heavy muscled
- Low birth, high performance genetics with leading carcass value
- Satisfied customers make him one of the heaviest used bulls in the industry

#### SEXATI (SN

TRAIT							MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+8.4	+0.4	+41.1	+90.9	+10.1	-0.7	+19.8		+12.6	+17.9	11	+.39	+.02	+.73	38	\$113	<b>670</b>
ACC	.88	.91	.89	.88	.78	.77	.78		.51	.60	.53	.67	.70	.65	.05	<b>9</b> 113	\$13
						_	_	_		_	_	_					

SPRING 2012 TOP 25%



DIKEMANS SURE BET ASA 2294262 PB SM TJ 57J THE GAMBLER x GW LUCKY DICE 187H

#### **The Total Package**

- Homozygous black, homozygous polled
- Elite calving ease combined with proven profit driven genetics and marketability
- ✓ One of the best overall EPD packages in all of AI a must use sire
- ✓ Top 2% of the breed or better for MARB, REA and SHR
- Profit generating genetics ranking at the top of the breed for API and TI

TRAIT	CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+11.7	-1.9	+35.9	+62.1	+10.9	+1.3	+19.3	+22.6	+14.5	-3.6	11	+.59	+.04	+.57	63	¢1E1	\$79
АСС	.89	.91	.89	.89	.81	.80	.81	.18	.56	.60	.57	.74	.77	.73	.25	ຈາວາ	\$/3
	-	_		_			_		_	_		_	_	_	SDDT	NG 2012	TOD 25%

SPRING 2012 TOP 2



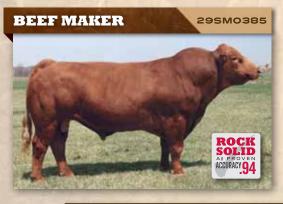
# NLC BREAK FREE 72W ASA 2522023 PB SM NLC STETSON 36S x NLC GOTHIC 31G

- **BREAK FREE from the Ordinary**
- Homozygous black, homozygous polled
- ✔ Offers a unique pedigree that will be an outcross to the vast majority of today's sires
- ✓ Dam has 8 calves at 105 weaning ratio at Nelsons
- Did it all came light, performed and scanned well



TRAIT																
EPD ACC	+11.3	-1.6	+45.7	+79.6	+12.9	-0.6	+22.2	+7.2	+7.2	06	+.21	+.03	+.48	26	¢120	¢7/
ACC	.56	.64	.58	.52	.26	.24	.26	.34	.43	.28	.25	.36	.24	.02	\$1Z0	<b>\$</b> 74
	-		_	_			-	 				_		SPRI	NG 2012	TOP 25%

BREAK FREE x ES Dakota NK68, LRS Ms Break Free 147Y, Lassie Simmentals, MT



WS BEEF MAKER R13 ASA 2289889 PB SM HOOKS SHEAR FORCE 38K x R PLUS RED RIBEYE 1134L

#### **Best of Breed**

- Non-diluter, DNA tested homozygous polled
- ✓ Attractive, very complete individual who has done everything right
- Bulls sell very well and daughters are excellent young cows
- One of the best overall EPD profiles to be found
- Red or black no other sire can match his overall value to the breed



BEEF MAKER x LBR Crockett R81, WS Rawhide X20, Wilkinson Farms, ND

TRAIT																	
EPD ACC	+13.1	-1.3	+44.7	+74.5	+11.2	+8.6	+30.9	+24.3	+23.0	+4.4	12	+.66	+.02	+.61	33	¢100	¢07
АСС	.93	.94	.93	.92	.89	.88	.89	.25	.56	.61	.59	.80	.82	.78	.09	\$102	<b>\$</b> 01
															SPRI	NG 2012	TOP 25

#### SPRING 2012 SIRE SUMMARY

				Calving				Producti	ion Traits								Materna	l Traits				- E	
Bull Code			=	Ease	L C	F	B		W	N	L Y	N	M	CE	MIL	K	MW		ST	AY	DO	C	1
Number &	Name	Calor	Semen	Rating	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	
	ED SIMMENTA		0,	nacing		100				nee		100		100		noo		nee		100		noo	-
29SM0434	ICON	Hom. Blk	\$20		+7.0	.22	+0.8	.36	+55.9	.33	+103.0	.37	+15.9	.15	+5.2	.15	+33.2	.15	+16.9	.05	+10.5	.11	
29SM0429	HIGHLANDER	Red	\$20		+5.4	.35	+1.5	.36	+52.9	.34	+93.9	.36	+11.3	.25	+6.1	.24	+32.5	.26	+20.5	.08	+11.7	.06	
29SM0406	PATRIARCH	Red	\$18	**	+5.8	.66	+3.6	.73	+50.1	.67	+84.5	.66	+15.0	.45	+7.6	.43	+32.7	.44	+19.9	.05	+12.1	.10	
	LUCKY MAN	Hom. Blk	\$18	***	+11.5	.95	+0.3	.95	+43.5	.95	+84.1	.94	+13.4	.92	+10.2	.92	+32.0	.92	+13.5	.40	+19.1	.63	
29SM0432	RUSHMORE	Red	\$20		+7.6	.34	-0.3	.35	+38.5	.33	+83.0	.34	+15.5	.25	+5.9	.23	+25.2	.26	+18.6	.10	+8.4	.07	
29SM0396	BLACK ICE	Hom. Blk	\$20	***	+9.2	.73	-0.8	.77	+43.4	.73	+80.2	.73	+10.8	.58	-8.5	.57	+13.2	.58	+9.9	.12	+12.4	.15	
38 29SM0419	BREAK FREE	Hom. Blk	\$20	***	+11.3	.56	-1.6	.64	+45.7	.58	+79.6	.52	+12.9	.26	-0.6	.24	+22.2	.26			+7.2	.34	
29SM0387	CONSERVATIVE	Hom. Blk	\$18	***	+14.1	.83	-1.1	.85	+44.0	.83	+75.2	.82	+1.5	.73	+4.7	.73	+26.7	.73	+10.4	.39	+16.5	.30	
38 ✔ 29SM0385	BEEF MAKER	Red	\$20	***	+13.1	.93	-1.3	.94	+44.7	.93	+74.5	.92	+11.2	.89	+8.6	.88	+30.9	.89	+24.3	.25	+23.0	.56	
✓ 29SM0397	NLC SUPERIOR	Hom. Blk	\$20	**	+4.9	.87	+0.9	.91	+35.1	.89	+68.3	.88	+15.1	.77	+0.6	.77	+18.2	.77	+20.0	.12	+9.3	.51	
29SM0388	RIGHT-ON	Hom. Blk	\$20	**	+7.6	.86	+1.1	.88	+28.6	.86	+67.7	.86	+10.1	.78	+12.8	.77	+27.1	.77	+20.2	.32	+12.2	.46	
29SM0422	DOMINATOR	Hom. Blk	\$20	***	+14.7	.57	-2.2	.65	+32.9	.57	+66.1	.52	+17.0	.28	+7.1	.26	+23.6	.27	+18.4	.11	+12.9	.39	
29SM0400	SHOCK AND AWE	Het. Blk	\$20	**	+7.6	.75	+1.8	.80	+41.1	.71	+64.5	.69	+9.8	.59	+3.0	.57	+23.6	.58	+18.6	.11	+10.3	.12	
29SM0426	RED IRON	Red	\$20	***	+9.9	.58	-0.9	.64	+43.5	.60	+63.1	.55	+13.3	.33	+6.2	.31	+28.0	.33	+20.2	.08	+11.4	.15	
✓ 29SM0371	MACHO	Hom. Blk	\$30	**	-2.0	.95	+2.8	.95	+37.8	.94	+62.9	.94	+11.6	.93	+4.8	.93	+23.7	.93	+12.3	.40	+4.3	.40	
38 🗸 29SM0390	SURE BET	Hom. Blk	\$20	****	+11.7	.89	-1.9	.91	+35.9	.89	+62.1	.89	+10.9	.81	+1.3	.80	+19.3	.81	+22.6	.18	+14.5	.56	
29SM0412	HOOSIER	Het. Blk	\$20	***	+14.6	.78	-2.7	.81	+27.3	.78	+61.3	.76	+10.0	.66	+14.4	.65	+28.0	.66	+21.7	.34	+4.2	.23	1
29SM0416	BOMBARDIER	Red	\$18		+14.7	.43	-2.4	.45	+32.9	.38	+61.2	.36	+13.7	.27	+1.1	.25	+17.6	.27	+16.5	.12	-1.3	.17	
29SM0414	TIME ZONE	Hom. Blk	\$20	**	+5.6	.66	+2.3	.80	+42.0	.73	+59.4	.68	+10.3	.29	-5.6	.27	+15.4	.29	+25.1	.06	+0.4	.40	
✓ 29SM0403	OLIE	Hom. Blk	\$25	****	+16.6	.92	-2.6	.94	+27.5	.93	+58.8	.92	+18.1	.88	+2.8	.87	+16.5	.88	+16.5	.34	+11.9	.63	
✓ 29SM0384	PACESETTER	Het. Blk	\$20	***	+14.2	.91	-1.1	.92	+27.3	.91	+58.4	.90	+11.3	.88	+3.2	.87	+16.8	.87	+20.8	.28	+15.0	.43	
29SM0417	EVER READY	Hom. Blk	\$20	***	+13.0	.82	-0.7	.85	+34.3	.82	+58.4	.80	+14.4	.68	-3.2	.67	+14.0	.68	+19.4	.14	+12.6	.30	1
29SM0430	TRIBUTE	Hom. Blk	\$20		+7.5	.23	+0.4	.23	+31.0	.22	+57.9	.22	+11.3	.22	+3.1	.23	+18.6	.23	+25.8	.12	+8.5	.15	
35 29SM0444	COMFORT ZONE #	Hom. Blk	\$22		+18.0	.22	-4.4	.36	+25.6	.31	+56.8	.36	+16.8	.21	+5.7	.20	+18.5	.21			+13.2	.15	
29SM0380	RED DREAM	Red	\$18	***	+14.1	.77	-1.1	.79	+25.1	.77	+54.7	.76	+13.7	.68	+5.8	.68	+18.3	.68	+26.7	.18	+7.6	.21	
29SM0415	MOVIN FORWARD	Hom. Blk	\$20	**	+5.7	.67	+1.2	.81	+23.1	.74	+54.0	.67	+10.7	.30	+5.0	.29	+16.6	.30	+24.5	.12	+11.2	.49	
✓ 29SM0373	DREAM ON	Het. Blk			+13.6	.98	-1.2	.98	+31.8	.97	+52.7	.97	+14.9	.97	-5.7	.97	+10.2	.97	+18.6	.47	+7.4	.69	
29SM0394	SOLUTION	Het. Blk		***	+7.9	.62	+0.1	.66	+34.9	.61	+52.6	.62	+7.6	.46	-1.4	.45	+16.1	.46	+19.9	.17	+7.4	.04	
48SM1120	STARBUCKS	Hom. Blk	\$20		+9.3	.65	+0.3	.72	+27.1	.65	+52.5	.59	+8.2	.41	+6.2	.40	+19.7	.41	+21.1	.17	+10.0	.22	
✓ 29SM0383	STAR	Hom. Blk	\$20		+11.7	.90	-1.9	.91	+23.9	.89	+52.3	.89	+8.0	.85	-5.4	.84	+6.6	.85	+23.4	.24	+5.9	.43	
✓ 29SM0391	RANCH HAND	Hom. Blk	\$20	****	+12.1	.93	-3.1	.94	+22.8	.92	+50.5	.92	+14.5	.88	+8.1	.88	+19.6	.88	+18.4	.10	+13.4	.46	
	FINAL CUT				+5.4	.32	+1.3	.34	+26.6	.28	+44.9	.28	+4.8	.26	+1.2	.25	+14.5	.25	+17.8	.12	+10.5	.06	
29SM0425	ADDED VALUE			***	+15.0	.59	-3.3	.66	+16.5	.60	+40.2	.53	+14.7	.28	+13.8	.26	+22.0	.28	+20.3	.16	+10.9	.44	
✓ 29SM0318	BIG SKY	Red	\$18		+16.0	.97	-3.3	.97	+15.8	.97	+25.7	.97	+16.0	.96	+12.0	.96	+19.9	.96	+24.9	.92	+7.3	.27	
✓ 29SM0366	GOLDMINE	Hom. Blk	\$20	****	+11.5	.96	-1.7	.97	+15.8	.96	+19.8	.96	+8.7	.95	+6.2	.95	+14.1	.95	+21.3	.61	+13.2	.44	1
	erage for Purebred Sires FAGE SIMMEN				+7.5		+0.7		+30.8	-	+56.3		+10.3		+3.4		+18.8	-	+18.0		+9.6		
37 29SM0427	SHARPER IMAGE		¢າາ	***	+12.6	.54	-3.8	.59	+67.7	.50	+117.0	.49	+10.0	.27	-4.6	.25	+29.2	.27			+12.3	.11	
29SM0427	DESTINED #		\$20	~~~	+8.5	.33	-0.2	.33	+41.1	.30	+91.0	.45	+10.0	.24	+9.1	.23	+29.6	.27			+12.3	.11	
37 ¥ 29SM0404	GLS COMBINATION	Hom. Blk		***	+8.4	.88	+0.2	.91	+41.1	.89	+90.9	.88	+10.1	.78	-0.7	.23	+19.8	.78			+12.6	.51	
29SM0404	SLUGGER	Hom. Blk			+10.4	.56	-2.1	.61	+44.5	.51	+86.9	.00	+11.2	.29	+11.0	.27	+33.2	.28			+6.1	.33	
35 29SM0423		Hom. Blk			+16.7	.19	-3.2	.34	+42.4	.30	+83.1	.35	+12.6	.19	+3.2	.19	+24.4	.19			+12.6	.15	
	PUNCH #	Hom. Blk			+10.3	.21	-1.5	.35	+39.5	.31	+80.4	.35	+13.1	.13	-0.7	.12	+19.0	.13			+12.2	.13	
	GW PARAMOUNT #	Hom. Blk			+16.3	.23	-5.0	.36	+31.7	.32	+72.4	.36	+15.6	.13	+6.6	.12	+22.5	.20			+15.6	.13	
37 ✓ 29SM0440		Hom. Blk			+15.5	.87	-2.6	.91	+33.4	.87	+66.8	.86	+6.6	.70	-2.0	.69	+14.7	.69			+15.0	.53	
29SM0421		Hom. Blk			+15.6	.24	-3.3	.25	+33.6	.24	+66.6	.24	+11.9	.23	+2.6	.22	+19.4	.23			+11.3	.18	
	IRON HORSE	Hom. Blk			+10.0	.25	+1.2	.24	+31.6	.24	+63.1	.24	+4.8	.24	-0.1	.24	+15.7	.24			+9.5	.08	
29SM0402		Hom. Blk		**	+0.0	.67	+1.0	.78	+20.4	.67	+36.0	.61	+4.4	.35	+5.5	.33	+15.7	.34	-		+5.7	.22	
	BLACK LEGEND	Hom. Blk			+11.4	.85	-2.0	.86	+12.0	.83	+26.7	.83	+6.4	.77	+1.2	.00	+7.2	.01			-0.3	.25	1
	erage for Percentage Si				+8.6		-0.6		+25.7		+52.0		+7.6		+2.1		+14.9				+10.0		-
Top 2	5 Red name indi	cates new l	DUII		# Availa	ability	pending		V Roc	K Soli	a Sires	with ac	curacie	s ot .90	or grea	ter							

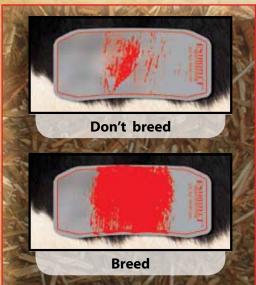
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## Sorted by Descending Yearling Weight EPD

							Carcas	s Data								
	Carcass	CI	N	Y	G	MA		B	F	R	EA	SI	IR	Inde	Xes	1 A A A A A A A A A A A A A A A A A A A
Bull Name	Rating	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	EPD	ACC	API	TI	Sire & Maternal Grandsire
	Ū							1								
ICON		+24.8	.30	+.08	.20	+.16	.20	+.05	.22	+.48	.19	23	.03	\$114	\$77	TNT TANKER U263 / ESMJ54
HIGHLANDER		+20.3	.29	+.17	.24	+.18	.24	+.06	.32	+.19	.23	29	.02	\$116	\$74	TRIPLE C BRAVEHEART S165 / SRS NUGGET 33N
PATRIARCH	6666	+17.7	.51	13	.38	+.42	.43	+.01	.47	+.71	.40	19	.02	\$125	\$77	NLC PATRIARCH 24P / ESN5303
LUCKY MAN	6666	+13.1	.61	06	.61	+.41	.87	+.00	.89	+.34	.86	75	.46	\$124	\$78	GW LUCKY CHARM 665K / CIRCLE S LEACHMAN 600U
RUSHMORE		+12.0	.28	07	.16	+.08	.16	+.00	.16	+.37	.15			\$111	\$67	THSF FREEDOM 300N / LCHMN BRIGHT LIGHT L122L
BLACK ICE	22	+9.0	.54	+.05	.47	+.33	.57	+.02	.61	+.10	.54	42	.16	\$109	\$74	ES DAKOTA NK68 / NICHOLS LEGACY G151
BREAK FREE		+7.2	.43	06	.28	+.21	.25	+.03	.36	+.48	.24	26	.02	\$128	\$74	NLC STETSON 36S / NLC GOTHIC 31G
CONSERVATIVE	22	+5.2	.58	19	.52	02	.64	+.00	.69	+.65	.62	34	.11	\$99	\$69	WHF DESPERADO 212G / SAC JET TOP 2D
BEEF MAKER	6666	+4.4	.61	12	.59	+.66	.80	+.02	.82	+.61	.78	33	.09	\$162	\$87	HOOKS SHEAR FORCE 38K / R PLUS RED RIBEYE 1134L
NLC SUPERIOR	66	+4.7	.60	28	.50	08	.60	02	.65	+.82	.58	39	.23	\$97	\$59	ELLINGSON LEGACY M229 OLIE / PVF-BF BF26 BLACK JOK
RIGHT-ON	<u>ee</u>	+5.3	.59	+.10	.54	+.52	.69	+.05	.71	+.10	.67	43	.31	\$131	\$70	SRS J914 PREFERRED BEEF / PTL CUTTING EDGE D209
DOMINATOR		-1.2	.43	21	.30	+.30	.28	01	.38	+.53	.27	37	.08	\$132	\$73	ELLINGSON LEGACY M229 OLIE / HC HUMMER 12M
SHOCK AND AWE		+3.0	.53	+.08	.40	+.20	.49	+.02	.45	03	.46	59	.34	\$109	\$67	LAZY S RED SHOCKER 226L / HC POWER DRIVE 88H
RED IRON		-2.2	.45	19	.26	+.31	.21	+.00	.35	+.55	.19	38	.03	\$128	\$76	35R / GFI LEAD TIME 209M
MACHO	666	+3.8	.61	09	.58	+.18	.79	02	.82	+.19	.77	03	.31	\$82	\$62	MEYER RANCH 734 / CIRCLE S LEACHMAN 600U
SURE BET	6666	-3.6	.60	11	.57	+.59	.74	+.04	.77	+.57	.73	63	.25	\$151	\$79	TJ 57J THE GAMBLER / GW LUCKY DICE 187H
HOOSIER	666	-4.4	.56	04	.33	+.36	.38	+.00	.32	+.09	.35	20	.04	\$140	\$72	GW BRIGHT LIGHT 019H / LCHMN WALL TO WALL 7305F
BOMBARDIER		-4.6	.31	+.02	.20	+.17	.20	+.01	.22	03	.19	19	.02	\$119	\$68	TNT GUNNER N208 / HOOKS RED QUORUM 55H
TIME ZONE	6666	+0.3	.53	09	.45	+.54	.55	+.01	.54	+.35	.52	40	.04	\$138	\$74	HTP SVF IN DEW TIME / LRS PAYBACK 35P
OLIE	6666	-5.9	.61	35	.59	+.31	.80	04	.83	+.71	.80	35	.20	\$131	\$71	NICHOLS LEGACY G151 / LRS PREFERRED STOCK 370C
PACESETTER		-3.9	.60	10	.57	+.08	.74	+.04	.77	+.54	.74	40	.08	\$120	\$62	HOOKS SHEAR FORCE 38K / HOOKS RED QUORUM 55H
EVER READY	6666	-4.0	.58	29	.42	+.35	.46	03	.52	+.62	.44	29	.24	\$131	\$72	HC HUMMER 12M / NICHOLS LEGACY G151
TRIBUTE		-2.4	.18	+.04	.25	+.25	.28	+.08	.38	+.48	.28	40	.05	\$127	\$64	HTP SVF IN DEW TIME / PVF-BF BF26 BLACK JOKER
COMFORT ZONE		-9.7	.29	21	.22	+.49	.24	+.00	.24	+.50	.23			\$166	\$81	ELLINGSON LEGACY M229 OLIE / GW PREMIUM BEEF 021TS
RED DREAM	666	-6.1	.56	08	.34	+.48	.32	+.00	.40	+.16	.31	42	.10	\$152	\$70	CNS DREAM ON L186 / HC POWER DRIVE 88H
MOVIN FORWARD	22	-2.9	.52	+.01	.46	+.24	.58	+.04	.55	+.28	.55	34	.09	\$119	\$59	TRIPLE C INVASION R47K / WLE POWER STROKE
DREAM ON	6666	-8.2	.61	11	.62	+.48	.92	+.01	.93	+.32	.92	59	.37	\$136	\$73	NICHOLS LEGACY G151 / SRS FRANCHISE F601
SOLUTION		-6.6	.48	+.12	.30	+.02	.27	+.03	.39	21	.25	44	.04	\$102	\$60	TJ BREAK AWAY 152L / MR BEEF E141
STARBUCKS	6666	-5.6	.48	12	.28	+.33	.26	+.02	.29	+.48	.26	40	.10	\$124	\$65	CNS DREAM ON L186 / HC POWER DRIVE 88H
STAR	6666	-8.7	.60	08	.53	+.52	.65	+.06	.70	+.56	.64	42	.10	\$145	\$70	CNS DREAM ON L186 / HC POWER DRIVE 88H
RANCH HAND	22	-11.6	.61	25	.56	+.16	.72	03	.76	+.44	.71	42	.30	\$119	\$64	WHEATLAND BULL 131L / LCHMAN LUCKY BUCK 7049C
FINAL CUT		-9.0	.24	+.02	.11	+.17	.09	+.01	.09	09	.09	26	.03	\$99	\$57	FB PRIME CUT 456L / GW BRIGHT LIGHT 019H
ADDED VALUE		-17.9	.44	16	.21	+.43	.18	+.02	.18	+.44	.18	51	.09	\$138	\$68	HOOKS SHEAR FORCE 38K / SRS J914 PREFERRED BEEF
BIG SKY		-27.2	.61	+.01	.61	+.38	.90	+.03	.90	12	.90	18	.51	\$142	\$64	ER BLACK MACK 568Y / SIEGFRIED
GOLDMINE	<u>ee</u>	-28.6	.61	22	.61	+.10	.88	01	.89	+.22	.88	28	.14	\$111	\$55	WLE POWER STROKE / LCHMAN LUCKY BUCK 7049C
		-2.9	_	04		+.17		+.01		+.19		31	_	\$105	\$61	Contraction of the second second
SHARPER IMAGE		+25.8	.40	+.21	.29	+.72	.28	+.08	.40	+.31	.26	49	.06	\$158	\$100	DIKEMANS SURE BET / L T 598 BANDO 9074
DESTINED		+25.0	.40	+.21	.25	+1.03	.28	+.08	.40	+.31	.20	45	.00	\$135	\$100	G A R PREDESTINED / S S OBJECTIVE T510 0T26
GLS COMBINATION		+17.1	.60	11	.53	+.39	.20	+.07	.70	+.40	.65	38	.05	\$135	\$73	B/R NEW FRONTIER 095 / LRS PREFERRED STOCK 370C
SLUGGER	000	+17.5	.00	+.10	.33	+.53	.07	+.02	.70	+.73	.05	30	.03	\$133	\$73	PVF-J 4P14 HYB ROOKIE / ALBERDA TRAVELER 416
VELOCITY		+7.3	.28	+.11	.18	+.55	.18	+.07	.18	+.26	.18	.02	.02	\$154	\$88	S A V FINAL ANSWER 0035 / HOOKS SHEAR FORCE 38K
PUNCH		+8.5	.20	+.11	.10	+.37	.10	+.00	.10	+.14	.18			\$124	\$77	TNT TANKER U263 / K C F BENNETT TOTAL
GW PARAMOUNT		-1.2	.20	04	.13	+.37	.10	+.05	.21	+.14	.10			\$124	\$90	GW PREDESTINED 701T / GW PREMIUM BEEF 021TS
DUAL FOCUS	66	-1.4	.59	+.19	.49	+.68	.61	+.06	.60	11	.58	32	.03	\$145	\$77	MYTTY IN FOCUS / HC HUMMER 12M
FINAL CHOICE		-2.6	.33	+.13	.43	+.59	.01	+.00	.34	+.27	.30	35	.03	\$150	\$77	S A V FINAL ANSWER 0035 / HC HUMMER 12M
IRON HORSE		+2.1	.20	03	.23	+.40	.19	+.00	.20	+.36	.19	.00	.00	\$106	\$65	B C MARATHON 7022 / WLE POWER STROKE
SHERIFF TAYLOR		-14.5	.49	12	.17	+.40	.23	01	.31	+.13	.23			\$73	\$54	3C MACHO M450 BZ / WHO MADE WHO 411F
BLACK LEGEND	6666	-24.2	.58	20	.55	+.59	.20	+.02	.75	+.47	.20	97	.38	\$123	\$63	0 C C LEGEND 616L / 4S-GFI SAMSON G29
		-7.1		+.05		+.37		+.04		+.05		30		\$106	\$62	www.simmental.org
														÷.00	402	

# Mounting Evidence<sup>™</sup> Without a Doubt.





With more scratches, the greater likelihood the cow has received multiple mountings and is ready to breed.

ESTROTECT" NARA DELECTOR U.S. Par. (A.47, A0) ESTROTECT ESTROT

5 colors

ESTROTECT<sup>™</sup> heat detectors are guaranteed\* to perform as well or better than any tool on the market. Its scratch-off technology allows you to keep tabs on which cows are in standing heat more efficiently and effectively than competitive heat detectors.

Other heat detection methods cannot show evidence of multiple mountings without reapplying the product. With ESTROTECT, you only need to apply once per breeding cycle, and its different color varieties make it easier to manage your herd through its different breeding stages.

ESTROTECT has shown in recent trials to have greater than 90-percent accuracy when compared to vigorous visual observation and penile deviated bulls.

Don't settle for false positives: Choose a heat detection program that guarantees positive results.

Visit www.ESTROTECT.com to request your free sample of ESTROTECT and take the doubt out of heat detection.

**ESTROTECT**<sup>™</sup> HEAT DETECTOR Mounting Evidence.<sup>™</sup>

For more information on ESTROTECT visit www.estrotect.com or call 800-559-9704

\*Visit www.ESTROTECT.com/guarantee.htm to view the terms of the guarantee. ©2011. ESTROTECT is a trademark of Rockway, Inc.

# **NEW CLUB CALF BULLS**



179MA84 MAINE MAN Hot Commodity x BPF Miley THF/PHAF



54XB169 2 TONE Walks Alone x Stray Kitty THC/PHAF



54MA825 HARD WHISKEY Hard Core x Irish Whiskey THF/PHAF



54MA824 HIGH & MIGHTY Heat Wave x Irish Whiskey THC/PHAF



54XB165 GOLD RUSH Monopoly x Friction / CH THC/PHAF



54XB157 ALI'S SOLUTION Total Solution x Ali THF/PHAC



54XB172 COLOR ME UP Monopoly x All About Who THC/PHAF



54MA822 MERCEDES BENZ Ali x DCC Mercedes 701P THF/PHAF



54XB007 WALKS ALONE Heat Wave x 7587 Draft Pick Son x Full Flush THC/PHAF



179MA87 UNSTOPPABLE Monopoly x Habanaro x Witch Doctor THC/PHAF



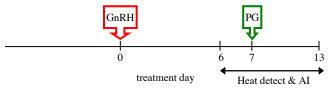
**41XB5111 AMEN** Friction x H832 Kroupa Donor THF/PHAF



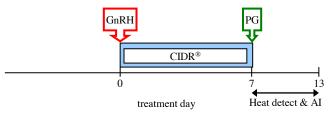
www.absbeef.com

## HEAT DETECTION

### **Select Synch**

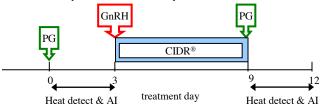


## Select Synch + CIDR<sup>®</sup>



## PG 6-day CIDR®

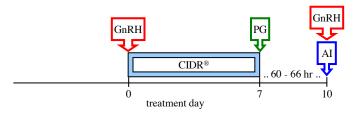
Heat detect and AI days 0 to 3. Administer CIDR to non-responders and heat detect and AI days 9 to 12. Protocol may be used in heifers.



# **FIXED-TIME AI** (TAI)\*

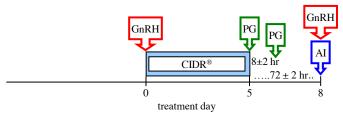
## 7-day CO-Synch + CIDR<sup>®</sup>

Perform TAI at 60 to 66 hr after PG with GnRH at TAI.



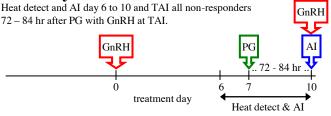
## 5-day CO-Synch + CIDR<sup>®</sup>

Perform TAI at  $72 \pm 2$  hr after 1<sup>st</sup> PG with GnRH at TAI. Two injections of PG  $8 \pm 2$  hr apart are required for this protocol.



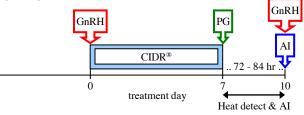
## HEAT DETECT & TIME AI (TAI)

### Select Synch & TAI



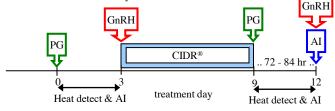
## Select Synch + CIDR<sup>®</sup> & TAI

Heat detect and AI day 7 to 10 and TAI all non-responders 72 - 84 hr after PG with GnRH at TAI.



## PG 6-day CIDR® & TAI

Heat detect & AI days 0 to 3. Administer CIDR to non-responders & heat detect and AI days 9 to 12. TAI non-responders 72 - 84 hr after CIDR removal with GnRH at AI. Protocol may be used in heifers.



COMPARISON OF PROTOCOL	S FOR BEE	<b>F COWS</b>
HEAT DETECTION	COST	LABOR
Select Synch	Low	Medium/High
Select Synch + CIDR <sup>®</sup>	High	Medium
PG 6-day CIDR®	Medium	Medium/High
HEAT DETECT & TAI		
Select Synch (TAI non-responders 72-84 hr after PG)	Low	Medium/High
Select Synch + CIDR <sup>®</sup> (TAI non-responders 72-84 hr after PG)	High	Medium
PG 6-day CIDR <sup>®</sup> (TAI non-responders 72-84 hr after PG)	Medium	Medium/High
FIXED-TIME AI (TAI)		
7-day CO-Synch + CIDR <sup>®</sup> (TAI 60 to 66 hr after PG with GnRH at TAI)	High	Medium
5-day CO-Synch + CIDR <sup>®</sup> (TAI 72 ± 2 hr after 1 <sup>st</sup> PG with GnRH at TAI)	High	High

• The times listed for "Fixed-time AI" should be considered as the approximate average time of insemination. This should be based on the number of cows to inseminate, labor, and facilities.



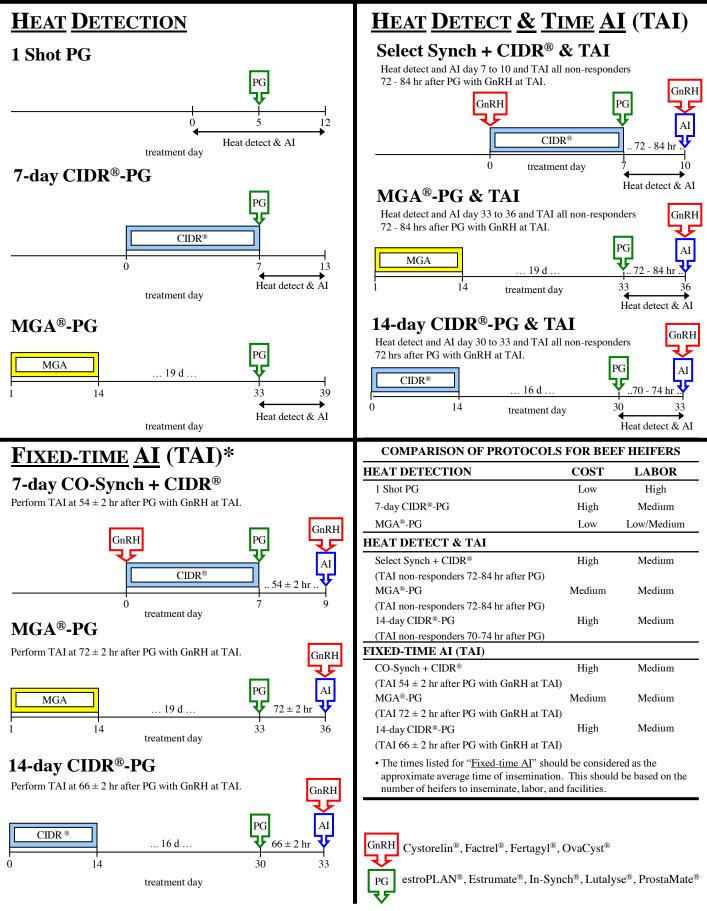
Cystorelin®, Factrel®, Fertagyl®, OvaCyst®

**Beef Reproduction Task Force** 

Approved 12-01-11

estroPLAN®, Estrumate®, In-Synch®, Lutalyse®, ProstaMate®

# **BEEF HEIFER PROTOCOLS - 2012**



## **ABS BEEF CONTACT INFORMATION**



#### ABS CUSTOMER SERVICE 1-800-ABS-STUD

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	Heidi Petersen	U.S. Beef Supply Chain & Product Coordinator – heidi.petersen@genusplc.com – ext. 1422 or 608-846-1422
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Bill Meulemans	District Sales Manager p: 920-901-7792	Northeast WI email: bill meulemans@genusplc.com

p: 920-971-7792 email: bill.meulemans@genusplc.com

#### **HBS** Take Advantage of this Early Purchasing Opportunity

- Get the best prices of the season
- Ensure availability on our most popular sires
- Mix and match any bulls listed to get the volume prices



## The Best Deal in the Industry

- ✓ Defer payments until weaning on orders of \$600 or more
- ✓ No interest and no payments until November 10, 2012\*\*
- ✓ Ask about our 3% cash discount in lieu of 0% financing\*\*\*

## The Best Everyday Pricing

- Simplified volume pricing 50+ Units 10% discount, 100+ Units 20% discount (Short supply and outsourced bulls may not be eligible for discount)
- Available on mainline ABS & ORIgen bulls
- Mix and match any eligible bulls to get the volume prices

## ASK YOUR REPRESENTATIVE FOR DETAILS ON THE SPECIALS AND ABOUT OUR ABS EXCLUSIVE BEEF DEFERRED PROGRAM **1-8000-28135-51000**

- \* Short supply bulls may be removed from the special early. Mix and match any bulls listed to get the volume prices. Cannot be used in conjunction with normal volume discounts.
- \*\* If payment for the beef deferred balance is not received by November 10th, 2012, interest will be imposed on the unpaid balance from the date of purchase at an APR of 15.00%
- \*\*\* Cash discounts apply to 29 stud code bulls only and payments must be received within 10 days of order shipping.



Muscle & Curve Bender Combination



Impact Calving Ease Genetics



# **ABS PROVEN & PROMISING SPECIAL**

ANGUS	Retail	30 unit	50 unit
29AN1523 NEW DESIGN 878	\$18	\$16	\$14
29AN1556 LEAD ON	\$20	\$18	\$15
29AN1589 FORESIGHT	\$20	\$18	\$15
29AN1642 IMAGE MAKER	\$20	\$18	\$16
29AN1712 HIGHER STANDARD	\$18	\$16	\$14
29AN1762 INCENTIVE	\$20	\$18	\$16
29AN1772 TEMPLATE	\$20	\$18	\$16
29AN1774 COMPLEMENT	\$20	\$18	\$16
29AN1779 FRONTMAN	\$25	\$20	\$18
29AN1783 ABSOLUTE	\$20	\$18	\$16
29AN1786 PREMIUM PRODUCT	\$18	\$16	\$15
29AN1789 FINAL PRODUCT	\$25	\$22	\$20
29AN1792 ADDED VALUE	\$18	\$16	\$15
29AN1799 BLUESTEM	\$25	\$22	\$20
29AN1808 DESTINATION 630	\$20	\$18	\$16
29AN1815 SAFEGUARD	\$22	\$20	\$18
29AN1821 COUNSELOR	\$20	\$18	\$16
29AN1827 RITO 6EM3	\$22	\$20	\$18
29AN1828 2U66	\$22	\$20	\$18
29AN1833 HYLINE IMAGE MAKER	\$25	\$22	\$20

Prices effective for orders placed and shipped by June 29, 2012 or until supplies run out\*.



Product of the U.S.A. 50070

